



FOR IMMEDIATE RELEASE

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Ride, run & cheer in the Electric City Classic! *Race weekend features activities for everyone, August 27 & 28*

(SCRANTON, PA) — A weekend of cycling is coming to Scranton, providing the perfect opportunity for people of all ages to celebrate the end of a beautiful summer in the Electric City.

A project of Scranton Tomorrow, presented by Geisinger, the Electric City Classic will be held on Saturday and Sunday, August 27 and 28. The event features a criterium, or crit, on Saturday, from 10 a.m. to 8 p.m. in downtown Scranton, and the Electric City Classic Hill Climb on Olive Street in the Hill section of Scranton on Sunday, from 10 a.m. to 1 p.m.

“We are so pleased to bring the Electric City Classic to Scranton once again. The event draws thousands of people into the Downtown Scranton Business District, and it really showcases the natural beauty of our City,” said Leslie Collins, president and CEO of Scranton Tomorrow. “On race weekend, we encourage everyone to visit the many unique shops, restaurants and pubs in the Downtown Scranton Business District, all within walking distance of the course.”

Saturday’s criterium is a spectator’s dream. A crit is a race on a short-circuit course where professional and amateur cyclists complete multiple laps at speeds up to 45-miles per hour, just inches away from each other. Fans cheer along the sidelines as riders whisk past them every 90 seconds.

Gabe and Kacey Lloyd, owners of Long Tail Creative, partner with Scranton Tomorrow to organize the event and design the course. Featuring 10, highly-technical turns, the course poses an exceptional, and welcome, challenge to riders. Following rave reviews from 2019 participants, this year’s race has been designated as the Pennsylvania State Criterium Championship.

In addition to watching professional races, Saturday’s event features plenty of ways for members of the community to join in the fun, including: races for novices and experienced cyclists holding USA Cycling licenses; handcycle races; a group ride on the Lackawanna River Heritage Trail; children’s bicycle race; Big Wheel Wars; and more.

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On Sunday, everyone is invited to ride, run and cheer in the Electric City Classic Hill Climb. This event features a short, but challenging, cycling sprint up Olive Street (between Taylor and Prescott Avenues) in the Hill section of Scranton. Original, exposed bricks at the top of the hill are an added bonus for those brave enough to take on this steep, historic hill.

Sunday's event includes a No Spandex race for cyclists of all ages and experience levels riding any type of bicycle; a U-5 in Tow event in which parents race uphill with their children under age 5 in trailers, handlebar seats, or other safe transportation; and a wheelbarrow race that takes place at the top of the hill.

For those who prefer to sprint on foot instead of two wheels, Scranton Running Company presents the Electric City Classic 1-mile Dash to jumpstart the day.

For more information, and to register, visit electriccityclassic.org, follow Electric City Classic on social media or call 570.953.5901.

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About Scranton Tomorrow

Scranton Tomorrow is a 501 c(3) nonprofit, nonpartisan community and economic development organization working to establish Scranton as the premier urban center of Northeastern Pennsylvania. The mission of Scranton Tomorrow is to mobilize resources to enhance a vibrant environment for Scranton residents, businesses, and visitors. To learn more, visit scrantontomorrow.org.

About Geisinger

Geisinger is committed to making better health easier for the more than 1 million people it serves. Founded more than 100 years ago by Abigail Geisinger, the system now includes 10 hospital campuses, a health plan with more than half a million members, a Research Institute and the Geisinger Commonwealth School of Medicine. With nearly 24,000 employees and more than 1,700 employed physicians, Geisinger boosts its hometown economies in Pennsylvania by billions of dollars annually. To learn more, visit geisinger.org.