



FOR IMMEDIATE RELEASE

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Marsili, Carr and Valentini Promoted at Fidelity Bank

SCRANTON, PA – July 19, 2021 –Daniel J. Santaniello, President and Chief Executive Officer of Fidelity Bank, is pleased to announce that Joann Marsili, Michelle Carr and Jill Valentini have been promoted.

Joann Marsili, Senior Vice President, has been promoted to Chief Marketing Officer. Under her direction, the Marketing Division has created a robust and competitive brand. Her emphasis on promoting Fidelity Bank as the Best Bank, and her innovative approach to marketing, drives sales in all divisions. Marsili holds a Bachelor of Arts degree in Speech Communications/Broadcasting from The Pennsylvania State University. She is also a graduate of the American Bankers Association School of Bank Marketing, where she is an instructor. She is a Certified Financial Marketing Professional (CFMP).

Michelle Carr has been named Senior Vice President, Retail Banking Director. A 15-year Fidelity Banker, Carr has directed multiple branches, offering guidance to managers and branch bankers to continuously enhance the client experience. She oversees the integration of the Landmark branches into Fidelity Bank's retail banking model to ensure that new clients experience the exemplary service to which longtime Fidelity customers are accustomed. In her new role, she oversees an expanded branch network and the Customer Care Center. Carr holds Bachelor of Science and MBA degrees in Business Management, both from the University of Scranton. She resides in Covington Township.

Jill Valentini has been promoted to Vice President, Regional Retail Sales Manager for Lackawanna and Luzerne Counties. Valentini has served the Fidelity Bank community for 13 years, fulfilling various roles throughout her career. Most recently, she served as Retail Branch Manager of Dunmore, the largest Fidelity Bank office. Valentini holds an Associate's Degree in Accounting and Finance from The Pennsylvania State University. A resident of Peckville, she is Chairperson of the Board of Directors for Leadership Lackawanna, and a Board Member of the Greater Scranton Chamber of Commerce.

About Fidelity Bank

Fidelity Bank has built a strong history as trusted advisors to clients served, and is proud to be an active member of the community. With 20 branches located throughout Northeastern Pennsylvania and the Lehigh Valley, Fidelity Bank offers full-service Trust & Investment Departments, a mortgage center, and an array of personal and business banking products and services. The Bank provides 24 hour, 7 day a week service to clients through a variety of digital banking tools, branch offices, online at www.bankatfidelity.com, and through the Customer Care Center at 1-800-388-4380.

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