



PRESENTED BY:
PNC BANK

EAT, SHOP, SUPPORT LOCAL!

A PROJECT OF **Scranton TOMORROW**
Working Together for Our Community

SCRANTONTOMORROW.ORG

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LAMAR ADVERTISING



Deck the Downtown makes it easy (and fun!) to support local

Now through January 6, 2023

It's here! **Deck the Downtown**, a project of Scranton Tomorrow, presented by PNC Bank, is a campaign designed to encourage everyone in the community to shop and dine in the Downtown Scranton Business District this holiday season.

[Learn more>>](#)

Downtown Drive-Thru

Now through January 6, 2023

Did you know that many Downtown shops and eateries offer curbside delivery *in addition to* indoor shopping and dining? Our Downtown Drive-Thru program makes it easy for you to find them! Look for the official Downtown Drive-Thru car on our Facebook and Instagram pages. [Learn more>>](#)



Home for the Holidays

Now through December 17

Before they head home for the holidays, college students in Scranton will enjoy special incentives and promotions from participating businesses in Downtown Scranton with presentation of valid student ID.

[Learn more>>](#)



Holiday Window Showcase

November 23 through January 6

The Holiday Window Showcase features magical holiday displays in dozens of businesses in Downtown Scranton. Displays officially open the night before Thanksgiving, making this charming tradition the perfect way to celebrate the season with family and friends. [Learn more>>](#)

Downtown Scranton Black Friday

November 25

Downtown Scranton retailers and restaurants will offer seasonal promotions, gift cards, and more on one of the busiest shopping days of the year! Ready, set, shop!

[Learn more>>](#)



Small Business Saturday

November 26

Now in its 14th year, Small Business Saturday in Downtown Scranton features promotions and unique gifts in the Downtown Business District. Spread the joy on social media using #shopsmall, #smallbiz, #supportlocal, #shoplocal, #dinelocal [Learn more>>](#)



'Tis the Season Sundays

November 27 through January 1

Support local all weekend as participating shops and eateries offer special Sunday hours during the holiday season. Plus, street parking is free on Sundays! [Learn more>>](#)



Downtown Scranton Cyber Monday

November 28

Support local *and* shop online when Downtown Scranton businesses showcase their most popular products and services on Cyber Monday. [Learn more>>](#)

Giving Tuesday

November 29

Scranton Tomorrow will participate in Giving Tuesday this year. Donations will help support economic development projects in Downtown Scranton. On November 29, [click here](#) to make a contribution. Thank you!



25 Days of Downtown

December 1 through 25

This social media campaign will feature a different business daily on our [Facebook](#)



and [Instagram](#) pages. Tributes will include testimonials, videos, and photos of business owners to highlight the significant impact of local businesses in the community.

Holiday Open House

December 18

Spend a Sunday afternoon in Downtown Scranton and take advantage of holiday incentives at unique shops and restaurants while enjoying live music, hot cocoa and more at our Holiday Open House! [Learn more>>](#)



Deck the Downtown is a project of:



Presented by:

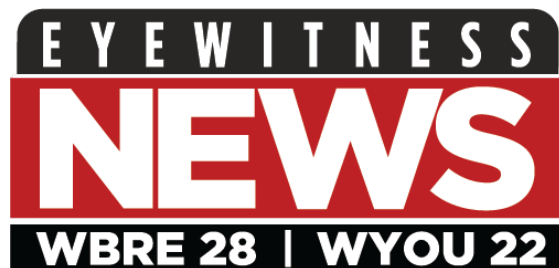


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