

**Lucid Communications welcomes Ticking Stripe Design, an interior design company with an elevated cozy aesthetic to their client roster**

Lucid Communications is excited to welcome [Ticking Stripe Design](#), an Orillia, Ontario-based interior design company that merges elevated visuals with functionality to their lifestyle client roster. Renowned for their extensive portfolio in cottage country, their work includes the Touchstone Resort and the Muskoka Bay Resort where you will find calming minimalism in all their spaces. Led by founder, Tanya Pallopson, who specializes in layering textures in the same palette, which is attributed to her keen colour memory and her acute ability to reconceptualize any space she inhabits. She also offers her services to private residential clients to create comfortable, yet stylish spaces in their homes. She believes a classic interior leads to contentment and strives to execute that aesthetic on any project she leads.



Ticking Stripe Design is also a full-service company with their own showroom, so you have everything you need in one place. They begin their process by meeting with their clients to discuss how their space is utilized. Then they develop detailed floor plans with a brief showcasing of how they will implement different pieces of furniture, materials, and colour schemes. Once the clients agree to the quotes of services, they complete a detailed layout and 3D renderings before implementing it into their personal spaces to get an accurate sense of how everything will look.

Tanya is the utmost believer in transparency and showcases her creation and thought processes every step of the way. Her company is synonymous for the striped durable cotton fabric that embodies her design philosophy. A ticking stripe includes a central broad coloured stripe that is flanked by thin stripes on both sides, which is a timeless and practical visual. This is why function is a priority to her because unless her clients feel at home or will use the space to their advantage, they won't truly relish in the design.



Ticking Stripe Design also offers short-term packages for those who don't require an entire remodel and simply need straightforward options.

For instance, their 10 hour package consists of services like furniture selection and layout. Their showroom is also a resource for other interior designers who can bring their clients to their space to select fabrics, rugs, furniture, accessories and host meetings. From cottage country and beyond, experience calming spaces through Tanya and her team's minimalist vision.



**Tanya's Tips for a Cozy Home**

- **Have fresh cut flowers.** They're the perfect way to add a pop of colour and fresh visuals to your space. Remember to change them out and to maintain them to prevent any wilting.
- **Add new throw pillows and blankets.** These aren't just items you need to keep you warm while you're watching television on your couch. They're also a way to lend understated palettes and textures to your space.
- **Spruce up your table.** Consider adding a center piece, placemats, dinnerware and glassware to add some personal touches. An empty table can make your space look impersonal and sparse when you really want to showcase your style.
- **Get new bedding.** Your bedroom is your most personal space and determines how relaxed you are in your home. Consider getting new sets of sheets with layered palettes to add minimalist visuals.
- **Add an area carpet.** It will make your space look more cohesive and pull everything together. It's the perfect opportunity to add colourful visuals against a minimalist background.
- **Repaint the interiors.** A fresh coat of paint prevents your space from looking run down. Opt for

classic neutrals that will stand the test of time.

- **Update the window treatments.** It's the easiest way to prevent your space from looking outdated. Elevate your space with blinds to make it both functional and aesthetically modern.



**About:** [Ticking Stripe Design](#) is a full-service interior design company based in Orillia, Ontario that provides decor centre services to private residential clients, custom builders and resort furnishing. Inspired by the classic eponymous fabric that consists of two thin stripes flanking a broad stripe, they strive to create timeless and functional spaces that provide a sense of comfort to those who inhabit them. Founded by Tanya Pallopson, her business was derived from her astute ability to reconceptualize any room she is in. Known for her colour memory, she specializes in layering textures in the same palette to create a calming and elevated effect.

With 10 years of experience now in interior design, her portfolio has grown to consist of everything from high-end cottages and houses to commercial spaces such as the Touchstone Resort and the Muskoka Bay Resort. Each of these spaces are defined by her practical, yet elevated cozy aesthetic that has a calming minimalist effect too. Now that her business is rapidly expanding, her husband Blair Pallopson has joined the team to provide his business experience and analytical mindset to run operations. Ticking Stripe Design has also just hired a senior, experienced designer named Kate McNaught to complete their power team. They're ready and excited for this next stage of their journey.

Renowned for her belief that you can redesign any space on any budget, she and her team of experts offer an array of services from furniture selection to design right in their showroom. Whether you're simply getting an idea of what you can do in your space or require a full makeover, they have different packages to choose from. They are a resource showroom for builders and interior design professionals as well, they offer their showroom to their clients for a small commission fee. A well-rounded business that serves many purposes, you can be sure that you have everything you need in one place.



**For more information on Ticking Stripe Design, high-resolution images, sample requests or interviews with Tanya Pallopson please contact: [michelle@lucidcommunications.ca](mailto:michelle@lucidcommunications.ca), or call 323.348.6412**