

Patrick Dane

Entertainment Journalist and Editor

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Summary

Since 2012, I've been an active part of professional entertainment journalism. Starting predominantly in the film and TV space, my focus for the last seven years has almost exclusively been in games.

I learned the craft through early stints at Bleeding Cool, WhatCulture, and GameRant. However, I took a leap when I was hired to come back and create Bleeding Cool's new games vertical. I ran the division on my own and shaped it into a decently recognized player in the space. Within a year, I'd impressed enough to be promoted to the Managing Editor of the entire site.

While Managing Editor, I helped guide the brand to new waters and oversaw around twenty contributors. The site grew during that time, implementing changes such as a new style guide and Slack ecosystem.

In 2017, I left the website to grow as a writer and gain experience with some of the most reputable outlets in the world. Since going freelance, I've written for GN, GamesRadar, Eurogamer, PCGamer, VG247, GamesMaster, Red Bull, International Business Times, GamesTM, and more. It's been invaluable to work with some of the best editors in the world. I'm a much stronger writer for it.

Skills

Writing

- Reporting
- Events
- Reviews
- Interviews
- Editorial

Editing

- Copy editing
- Style Guide
- Improving Other's Work
- Editorial Direction

Management

- Managing Writers
- Talent Acquisition
- Event Planning
- Resource Management

Video Production

- Adobe Premiere
- Final Cut
- Audio Recording
- Audio Editing

Presenting

- To Camera
- Voice Work
- Podcasts
- On Stage

History

Freelance Journalist 02 2017 - Present

I left my previous role to continue to expand my horizons and write for some of the best outlets in the world.

- I write regularly with Metro UK as an entertainment news writer covering everything from showbiz, TV, Films and Games.
- I've worked with several high profile outlets and media brands. From IGN, Eurogamer, GamesRadar, International Business Times, PCGamer, and more.
- Experience in all aspects of content generation, from news coverage, features, interviews, video and audio work, there is little that can be thrown at me that I don't have experience with.

Bleeding Cool Entertainment Editor 10 2016 - 02 2017

Part of a restructure of management, I was repositioned as the head of Games, Film, TV, and Toys.

- Continued to oversee two of the three verticals
- Edited and advised new writers brought into those sections
- Refocused towards Editorial

Managing Editor 10 2015 - 10 2016

Promoted to the acting Managing Editor for the entire site. Held Head Games Writer Position while taking on much more responsibility.

- Edited and provided advice for over 20 contributors on the site.
- Produced a previously missing style guide for the website.
- Continued to write news, features, and reviews multiple times a day.
- Events planning, from getting lists of people in attendance and helping to maintain schedules.

Head Games Writer 12 2014 - 10 2016

I was brought on full-time to spearhead Bleeding Cool's Expansion into Games.

- Was the sole content creator for the entire vertical.
- I forged the site's identity in the game space, securing deep and personal relationships with all major game publishers.
- Produced 2,371 articles in my first year across news, features, previews, and reviews.

Game Rant
Staff Writer
08 2013 - 02 2014

Brought on to bring depth to their news roster.

- First experience with writing with a rigorous writing guide.
- Eventually was trusted with writing reviews, including me, writing the site's Grand Theft Auto V review.

WhatCulture
Staff Writer
11 2012 - 08 2013

The first website I was brought in to focus predominantly on games.

- I wrote close to 5000 words a day with various list articles.
- Consistently in the top 3 writers with the most article views, some reaching over 20 million page views.
- Covered my first E3 with the site in 2013. This was the year the Xbox One and PlayStation 4 were fully revealed.

Bleeding Cool
Staff Writer
07 2012 - 08 2013

My first stint with Bleeding Cool was film focused as I moved from production to entertainment journalism.

- Was mentored by film editor Brendon Connelly to become a competent reporter
- Sent to many press events, interviewing the likes of Ben Affleck, Bryan Cranston, John Goodman, James McAvoy, Danny Boyle, William Friedkin, Mark Strong, Jon Favreau, and many more.

References available on request

Education

University of the West of England
BA(Hons) Media Practice
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