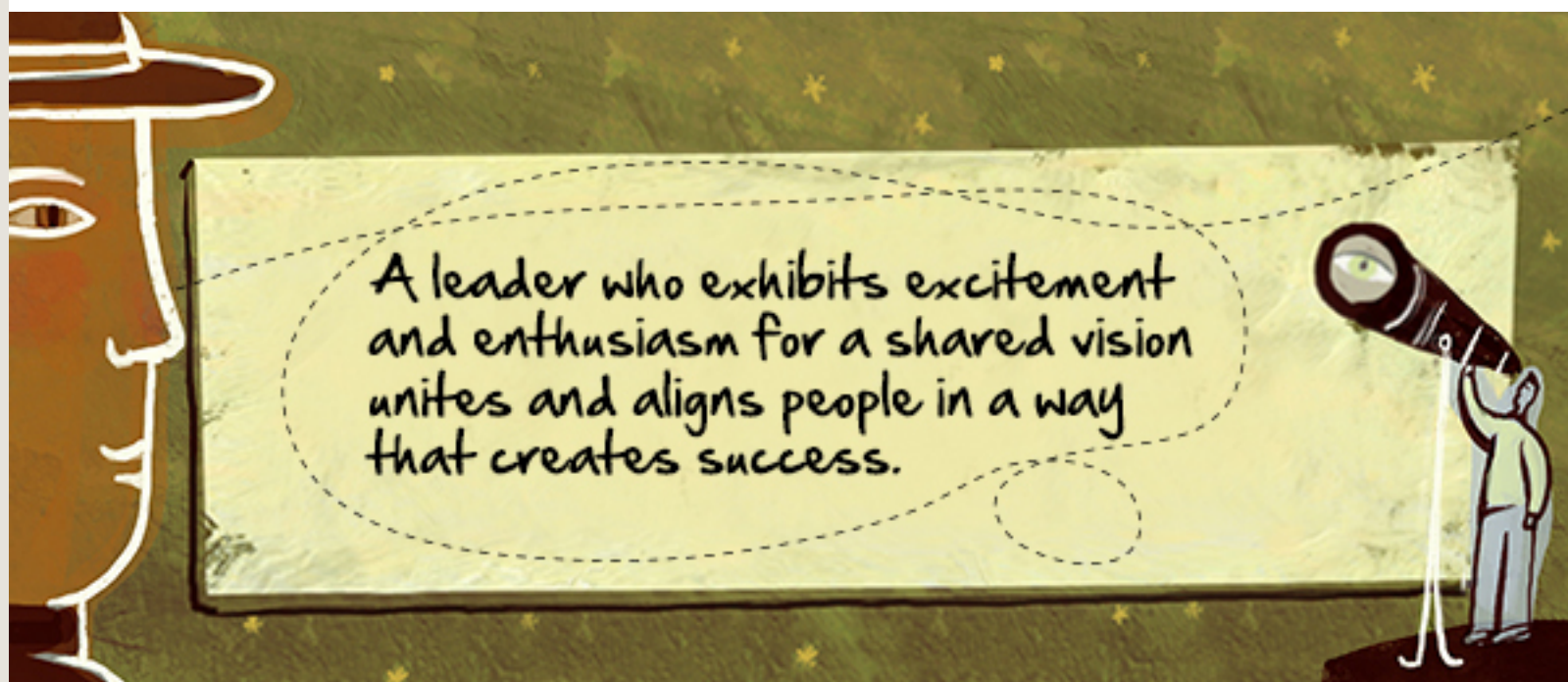


[View this email in your browser](#) **LEADERSHIP LANDING**

Greetings!

Last month I abandoned sunny California for cooler temperatures in Chicago to attend the [Great Place to Work[®] Conference](#). GPTW is dedicated to helping businesses learn how to build a winning workplace culture, and their annual conference gets better every year. This year's program featured a series of fireside chats with a selection of CEOs and Founders from the Top 100, one of whom was J.W. "Bill" Marriott, Jr. of Marriott International.

*"Take good care of the people,
they'll take care of the customer,
the customer will come back."*

—J.W. "Bill" Marriott, Jr.

Marriott [captivated the audience](#) with a story about how the company's culture started in 1927 in his father's first business, a root beer stand. Ninety years and counting, Marriott International still believes that taking good care of its people is the secret to success, and the company prides itself in creating growth opportunities for associates across its 6,100 properties.

Bill's presentation was also a reminder that it takes just one thing to create a great workplace culture: hard work. Culture in a workplace is not something that miraculously appears the moment you form a corporation and hire your first employee. It requires a tremendous amount of energy and intention to be adaptable at every stage of your company's growth.

A great workplace can look very different within a five-year span because the culture is constantly evolving. Companies need to maintain an elusive balance of rigor, discipline, consistency, and a notion of impermanence. As long as their policies and practices align with who they are, their missions, and their values during times of change, they will continue to grow, shift, and evolve as a company.

Yours on the journey,

Hal

ANNOUNCING...



- Atlanta, Washington DC, New York, and Boston are among the cities we'll be visiting this fall for our 2017 client tour. If you're around in October/November, let's get together for a coffee and chat! [Drop me a line.](#)
- Did you know that Leadership Landing has a company page on LinkedIn? Follow us [here](#) for regular updates.

NEWS AND INSIGHTS FROM LEADERSHIP LANDING

As you continue to practice leading with your heart and mind, we recommend the following companion articles on the [Leadership Landing blog](#):

- [Leadership Is A Marathon, Not A Sprint: A Case Study](#) — Meet Eric and find out how mindfulness helped him turn his team around.
- [Self-Awareness Meditation](#) — Enjoy this 15-minute meditation on how to become more self-aware.



THE PATH TO GREATNESS



When you initiate a commitment to self-growth, when you challenge yourself to define your purpose, the path to greatness becomes clearer:

- Kudos to CDW Corporation for being named a "[Best for Vets](#)" employer for the

seventh time by Military Times.

- Congratulations to the dedicated healers at Norman Regional Hospital, Norman OK, for receiving the [2017 Women's Choice Award](#) as one of America's best stroke centers.

Do you have something to celebrate? [Email me](#) for an opportunity to be featured on The Path to Greatness, and make sure to like and follow us on [Facebook](#), [Twitter](#), and [LinkedIn](#) for daily updates from Leadership Landing.

***“The best workplaces never want to rest on their laurels.
Workplace cultures have to evolve with the times to stay great.”***
—Chinwe Onyeagoro, Great Place to Work[®], President and CSO



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