

KELSEA DAULTON

• writer + editor •

ABOUT ME

I have been a writer and editor for over a decade. I have worked as a journalist, editor, and copywriter. I am perpetually fascinated with the human condition, that bittersweet intangible something that is everything. I seek to capture what it is to be alive in words that stir the soul, ignite excitement, and make that email subject line irresistibly clickable. With experience in writing, editing, marketing, social media and project management, I deliver what I seek.

EDUCATION

2010 • Monroe High School
Diploma with honors

2015 • University of Cincinnati
B.A. - English + journalism

2022 • IAP Career College
Book Editor Certificate course
[projected completion - Sept. 2022]

EXPERIENCE

- 2014 F + W Media**
Editorial Intern/Content Creator
- Proofreader for several books
 - Managed book projects in the second round of edits
 - Writer and content creator (blogs, magazine features, caption + back cover copy)
- 2016 Inner Peace Organic Spa**
Marketing Assistant/Receptionist
- Maintained all social media channels
 - Wrote content for social media posts and weekly newsletter
 - Created and managed ad campaigns for social media
- 2018 Social5**
Freelance Writer
- Copywriter for several social media channels
 - Conducted extensive online research to deliver thorough articles
 - Served several clients simultaneously using excellent time management
- 2021 All About Cincinnati**
Freelance Writer
- Copywriter for AllAboutCincinnati.com
 - Delivered 1-2 long-form articles per week, maintaining another full-time job
 - Pitched and independently developed 50% of the stories I authored

SKILLS

Writing	<div></div>	Fact-checking	<div></div>
Editing	<div></div>	Online Research	<div></div>
Content Strategy	<div></div>	Proofreading	<div></div>