The every day challenge.

youvs.you



Introducing



The wellness program that engages, motivates, and rewards you for making smart, healthy choices, every day.*

Our program helps you set health goals, challenge yourself to reach them, and best of all, rewards you along every milestone of your journey!

By participating in the program, you'll:

- Get a free Max Buzz[™] health tracker
- Earn up to \$400 annually in awards
- Receive personalized guidance on how to set and meet health goals
- Participate in team and individual challenges
- Connect, compete, and get social with co-workers and friends



and up to

\$400

Coming Soon

*Program is available to Blue Cross subscribers only.

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