

MARINEL SIGUE

Manila, Philippines | marinelsigue1996@gmail.com | marinelsigue.journoportfolio.com

FREELANCE TRAVEL AND TECH CONTENT WRITER

Versatile writer proficient in researching, writing, and editing a broad spectrum of content with tech and travel as primary verticals. Works with minimal input to produce engaging, authoritative, and error-free articles. Autonomous yet communicative with a three-year history of superior performance in remote environments.

SOFT SKILLS

Content Writing | Tech Writing | Technical Research | Proofreading | English Fluency | SEO

TECHNICAL SKILLS

Asana | Trello | WordPress | Emaki | StoryChief | SurferSEO | Google Docs | Development Board/Microcontroller (Arduino, Raspberry Pi, Jetson Nano) | Linux Proficiency | Basic Python | Basic HTML

PROFESSIONAL EXPERIENCE

News Writer, SlashGear | Arizona, USA 08/2022 – Present

- Research and write engaging, informative news, how-to, and list articles about the tech industry.
- Keep up-to-date with the latest trends and developments in tech.
- Meet tight deadlines and produce high-quality content consistently.
- Collaborate with the editorial team to ensure that all content meets the standards of the news site.

Staff Writer, MakeUseOf | Quebec, Canada 09/2021 – 07/2023

- Conceptualized, pitched, and produced multiple original stories on a weekly basis.
- Wrote clear, authoritative, and reader-friendly features, tips, advice pieces, how-tos, product roundups, buying guides, and news stories.
- Authored user-friendly content that meets the needs of the target audience.
- Obtained a deep understanding of products and services to translate complex product information into simple, polished, and engaging content.
- Stayed on top of trends in the fields of Smart Home, DIY, Linux, and Android.

Project-based Technology Blog Post Writer, GineersNow | Parañaque, Philippines 02/2019 – 11/2022

- Researched and authored technical articles on various Engineering and Technology topics for an online magazine.
- Understood and translated often technical and niche subject matter into compelling marketing messages and discovered new and interesting ways to articulate the story.
- Reviewed client's products or services and quickly grasped new concepts for content development.
- Wrote content that explains complex technical concepts in an easy-to-understand manner for non-technical readers.

EDUCATION

BACHELOR OF SCIENCE IN ELECTRONICS AND COMMUNICATIONS ENGINEERING
Marinduque State College, Marinduque, Philippines

2017