



The WPA has changed its name multiple times since launching in 1951, but the core mission of manufacturers and wholesalers networking with each other and pet retailers remains.

HABRI have further deepened my commitment to supporting the health and well-being of pets and their people. I am honored and humbled by the opportunity to contribute to this industry at a broader level and to collaborate with fellow professionals who share this mission.”

Preuss is especially passionate about representing the perspective of independent, full-line brick-and-mortar pet stores. “I am eager to bring that voice to the table as we work together to support and strengthen the pet industry.”

Passionate, enthusiastic, well-connected and knowledgeable of the pet industry, Ng-Garrett brings over 22 years of experience in grooming products through her work with market leader earthbath. She also owned retail stores, served on three WPA and one Pet Advocacy Network committees, as well as serving on the board of trustees in Jefferson Union High School District. Her staunch interest in advocacy, strong collaboration and communication skills, plus commitment to the pet industry make her a great addition.

“I’m truly honored to join the WPA Board of Directors and grateful for the opportunity to

serve an industry that has shaped my life and career,” Ng-Garrett says. With over two decades in the pet industry working alongside independent retailers, groomers, distributors and manufacturers, she understands how deeply connected everyone is in making the industry thrive.

She says, “I’m fully committed to helping WPA lead with purpose: strengthening advocacy efforts, supporting innovation and championing the voices of businesses of all sizes, especially the independents, who are at the heart of our community. Serving on the WPA Board is more than an honor — it’s a chance to give back, to listen and lead with collaboration, integrity and passion. I look forward to contributing to WPA’s mission and supporting a strong, sustainable future for our industry.”

WPA Chairman Mike Lou says, “We’re proud to welcome Kirbay Preuss of Preuss Pets and Carla Ng-Garrett of earthbath to the WPA Board. Their leadership, insight and commitment to responsible pet care will strengthen WPA’s mission to drive industry collaboration and promote meaningful growth through education and advocacy.”

CELEBRATING 75 YEARS OF SUPERZOO

1994

Western World Pet Supply Association rebranded to World Wide Pet Supply Association (WWPSA).

2000

The Annual WWPSA Trade Show rebranded as SUPERZOO on its 50th anniversary.

2001

SUPERZOO moves to Anaheim Convention Center in CA.

2004

SUPERZOO moves to Las Vegas to expand national and international attendance. Called SUPERZOO West-Western Expo, it partners with the Western Nursery & Garden Show and is held at the Las Vegas Convention Center.

2005

World Wide Pet Supply Association rebranded to World Wide Pet Industry Association (WWPIA). SUPERZOO is held at the Mandalay Bay Convention Center for the first time.

2009

World Wide Pet Industry Association rebranded to World Pet Association (WPA) at its 59th annual meeting held at SUPERZOO Sept. 15-17 in Las Vegas, NV.

2012

SUPERZOO continues to grow in size, hosting 871 exhibitors in more than 160,000 square feet.

2020-2021

SUPERZOO was not held for the first time due to the COVID-19 Pandemic but resumed in August 2021 in Las Vegas, NV.

2023

SUPERZOO reveals a new logo, signifying the trade shows maturity, professionalism and significance with the pet industry. The year’s show had a 10% increase in registration with more than 18,000 pet professionals attending.

2024

SUPERZOO grows to 334,00 square feet in size with more than 22,000 registrants.

2025

SUPERZOO celebrates 75 years with expanded show floor lounges and dedicated networking events for retailers and emerging brands.