

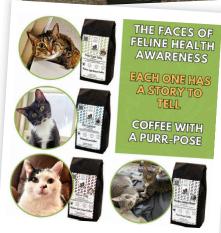
## Obsessions good cats, good people, good mews



BY THE CATSTER TEAM

## Coffee Flavored with Purr-pose







Normally, the very last thing a cat lover would want to do is put together cats and caffeine. But not when it mixes cats (in name only) and caffeine to give back to cats, specifically their health and wellness.

Founder Eniko Gondos created Tabby Cat Coffee Co. in April of 2022 in honor of her sweet tabby cat, Nefi, who passed away suddenly from kidney failure at 11 years old. "I wanted to help raise awareness for cat health and wellness in some way after I lost

Nefi," Eniko says. "It really doesn't seem to be in the spotlight as much as it deserves to be. So, with my love of coffee, cats and cat health, Tabby Cat Coffee was born."

Eniko has loved cats her entire life, which has manifested in a cat-themed mug collection for her coffee that covers every day of the week. Although catless at the moment, she's on the prowl for two adoptable felines in the near future. As for the cat-themed coffee, the Tabby Cat Coffee Co. chooses varieties that have unique origins, flavor profiles and various roast levels to wake up the taste buds. Eniko shares, "We brew up the fun and whimsical coffee names purely from our imaginations.

When looking to the future, Eniko tells Catster, "Our goals are to have our coffee in cat cafes around the country, possibly opening our very own brick-and-mortar cafe, and to make a big impact in the cat-health world by raising awareness through our coffee."

This feline-fine coffee company sup-



ports EveryCat Health Foundation (everycat.org) by donating a portion of its proceeds. Eniko says that EveryCat's focus on funding health studies to improve cat health and to advance treatments for many diseases and conditions was exactly the relationship they wanted for their "coffee with a purr-pose" company.

If this sounds like something you'd love to drink up, paw through the Tabby Cat Coffee Co.'s cat health ambassador program on its website. It's for any cat parent who would like to submit his or her own kitty's health journey. "Their cat has a chance to be featured on a bag of our coffee and have a little blurb written on our website talking about their story," Eniko says. "We've had unique submissions of cats with asthma, diabetes, cerebellar hypoplasia, saddle thrombus, FIP and idiopathic cystitis, just to name a few."

For coffee varieties and to learn more about the Tabby Cat Coffee Co., check it out at tabbycatcoffee.com and @tabbycatcoffeeco. — Melissa

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