

PET HOME CLEANING & ODOR

THE CLEANUP AISLE

Freshen up your shelves and customer homes with the latest in pet odor-fighting, stain-busting, fur-repelling products. **BY MELISSA L. KAUFFMAN**



PETTERGENT & FURBALL 2.0

PET PARENTS

Two sanity-saving laundry upgrades for pet parents. Enzyme-powered laundry detergent is lick-safe, skin-safe and strong enough for drool, dander and dog-bed disasters. Pairs with reusable washer-to-dryer laundry FurBall 2.0 that repels fur, speeds dry time and softens pet

blankets. No harsh chemicals. Plastic-free FurBall and 93%-plus bio-based PetTergent. QR-enabled shelf talkers, sell sheets, training tools and digital assets available. 32 oz./2 pack. petparentsbrand.com, sales@petparentsbrand.com, (800) 677-1631

\$22.99/\$16.99



AIRSIFT DUAL-ACTION ODOR-REDUCING POD

CATIT

Give cats' current litter box an instant upgrade with the powerful odor filter and reusable holder that fits any hooded cat litter box. Includes a dual-action Air-sift Filter Pad that absorbs and traps litter box smells, reducing ammonia and fecal odors to help cat parents and their cats to breathe freely. Combines Catit Magic Blue ammonia buster and activated carbon. Lasts for 30 days. 3.14 oz.

catit.com, newcustomers@rchagen.com

\$8.49



PAWSITIVELY FRESH PET POURRI

-POURRI

Made with pet-friendly essential oils, the air, fabric and deodorizing spray removes pet odors instantly. Works on air, pet bedding, furniture, carpets and urine spots for a complete odor refresh. Long-lasting fresh air scent, infused with pineapple, Jasmine and pear. Plant derived and pet safe. No parabens, sulfates or artificial fragrances. Great for sensitive noses.

Made in the U.S. 1 oz./16 oz. faire.com, whole-sale@pourri.com

\$5.95/ \$17.95



STRAWBERRY SHORTCAKE

PET HOUSE BY ONE FUR ALL

Part of the 2025 limited-time summer candle display collection, the newest seasonal fragrance Strawberry Shortcake joins Wild Blueberries, Pina Colada, and Sea Salt & Citrus, all designed to brighten a pet parent's space. This latest scent captures the essence of summer with the sweet aroma of fresh strawberries, layers of golden sponge cake and fluffy whipped vanilla cream. Plant based and odor eliminating. Promos available. Made in the U.S. 9 oz. onefurallpets.com, kelly@onefurallpets.com

\$23.99



MULTISURFACE PEE+STAIN+ODOR DESTROYER

KIN+KIND

Non-toxic bleach alternative brightens and restores while protecting pets, family and home. Scented with essential oils, its advanced plant technology eliminates tough, stinky, hardest-set odors. Safely cleans any hard surface. Vet formulated and cruelty free. Carries USDA Certified Biobased Product seal. In Floral or Citrus. Made in the U.S. Virtual training, educational videos, marketing materials, newsletters, Gap+ISO Planogram offers. 32 oz. kin-kind.com, sscaglione@kin-kind.com

\$17.99

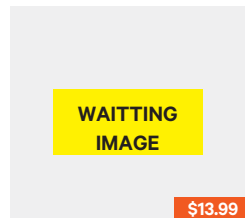


BOBBI PANTER MESSY DOG STAIN & ODOR REMOVER

NILODOR PETS

The fresh-scented, eco-friendly stain-and-odor remover breaks down organic stains and odors with naturally produced enzymes to clean up tough messes. Contains three plant-derived fragrances: citronellol, linalool and geraniol. Safe for all water-safe surfaces. Biodegradable, not tested on animals, and child and pet friendly. Made in the U.S. 32 oz. nilodorpets.com, (800) 443-4321

\$14.99



LAUNDRY BOOSTER

SKOUT'S HONOR

Plant-powered and eco-friendly laundry additive removes stains and odors from pet bedding, clothing, washable pee pads and more. Pet parents can use along with regular laundry detergent to remove stains from pet urine, feces, blood, mud, vomit and sweat. Can also use as a spot treatment. Safe for pets, family and home. No hydrogen peroxide or residue. Three-times concentrated solution. 32 oz. skoutshonor.com, arealperson@skoutshonor.com, (877) 805-0399

\$13.99



BE GONE STAIN + ODOR ELIMINATOR

WEE AWAY

Professional strength, plant-powered stain and odor eliminator for pet parents. With a fresh citrus scent, it harnesses the natural cleaning strength of enzymes and d-limonene to tackle urine, feces, vomit and other pet stains on carpets, upholstery, fabrics and even the car. Non-toxic and non-staining foam. No harsh chemicals. Safe for pets and people. Made in the U.S. 15 oz. weeaway.com, orders@weeaway.com, (844)933-2929

\$16.99



THE ONLY PET STAIN & ODOR REMOVER YOU NEED

NATURAL RAPPORT

When nature calls, pet parents can pull out the plant-based spray with grime- and odor-loving bacteria to save rugs, floors, grout and sofas. With a fresh and clean scent, the formula's natural enzymes eliminate odors and organic offenders, such as pet blood, urine, feces and vomit. No alcohol, bleach, ammonia, phosphates, chlorine, parabens, phthalates, formaldehyde or dyes. Nontoxic and cruelty free. White carpet tested. 3 oz./32 oz. nattyrap.com, info@naturalrapport.com

\$6.95/ \$17.95