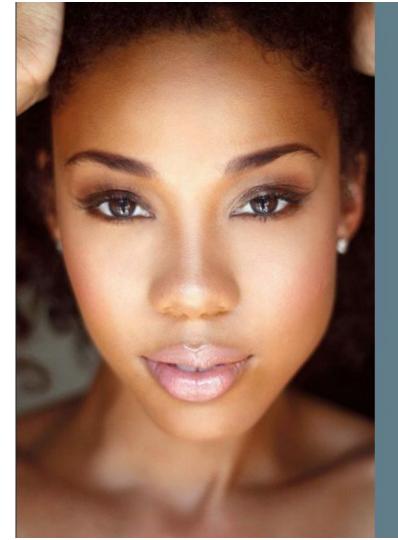


We have built a connection with over 12,000 women of colour every month. This is our tribe.



DELIBERATE

DELIVER

DISCOVER

DEVOUR

DELIBERATE: Members choose the size of box they want delivered.

DELIVER: In 30 days a customized box of product arrives at your door!

Brands connect with our members in their own homes

"LOVING this new conditioner! Thank you #WOCBeauty!" 3

DISCOVER: The excitement of unboxing your new items when they arrive.

4

DEVOUR: Enjoy the luxury of not having to look at many brands in many stores. Revel in the ease of it!

@SOULAFRODISIAC