



**We have
built a
connection
with over
12,000
women of
colour every
month.
This is our
tribe.**



DELIBERATE

DELIVER

DISCOVER

DEVOUR

1

DELIBERATE: Members choose the size of box they want delivered.

2

DELIVER: In 30 days a customized box of product arrives at your door!

3

DISCOVER: The excitement of unboxing your new items when they arrive.

4

DEVOUR: Enjoy the luxury of not having to look at many brands in many stores. Revel in the ease of it!

Brands
connect with
our members
in their own
homes

"LOVING this
new conditioner!
Thank you
#WOCBeauty!"

@SOULAFRODISIAC