

# About

The foundation of Le Code Switch is rooted in intersectionality. We are progressive change agents and business creatives. Our 20 years of experience vary in strategizing for marketing, communications and partnership campaigns.

At Le Code Switch, we are purveyors of diversity, equity, and inclusion (DEI). Our recognition stems from innovative tactics and impactful initiatives.

We are trustworthy leaders in the DEI field. Furthermore, we're excellent communicators who predominantly respond to the sensitivities and experiences of others. Our ability to research and dissect data effectively translates your needs into actionable insights.

We are effective strategists who take pride in establishing inclusive and supportive business plans. Small-to-large-sized companies entrust us to assist in creating equitable strategies for partnerships, marketing and communications campaigns. Our passionate team commits to building and sustaining client engagement and inclusivity. Understanding various perspectives is crucial. Therefore, knowledge of culture and diversity is at the core of our values. We aim to empower our clients and improve upon their DEI strategies. Additionally, our existent track record in organizing and managing principal activities in an ever-changing world is verifiable

Our messaging is authentic and delivered from a racially diverse team. Establishing an inclusive directive is a prerequisite to business satisfaction and successful outcomes. Regardless of the field of employment, Le Code Switch will improve upon your ability to implement change. And we work with several clients from various industries—automotive, electronics, travel, entertainment, arts and beauty.

The team at Le Code Switch understands the resilience required to debunk the status quo.

We are entrenched in fairness and equality. Our expertise is grounded, in part, by our track record in advancing DEI practices. And also by the experiences of our broad ecosystem of internal and external partners and practitioners.

We always aim high to help you progress with a more diverse, equitable and inclusive outlook.

Le Code Switch is here to learn, assist and support you by taking the right steps in the right direction.

**Our commitment:** to drive measurable change for various racialized, ethnic, and cultural groups, including Black and Indigenous Peoples, 2SLGBTQ+ communities, religious minorities and people with visible and invisible disabilities.

**Our priority:** to challenge systemic bias, spark broader social change, and create a competitive advantage.

