

# Advert SW202

PREPARED BY: Loren Watson  
PRODUCTION COMPANY: Nerf  
PREPARED FOR: Nerf  
DATE: 31/05/2021  
TOTAL RUN TIME: 0:30  
VERSION: 1  
NOTES:

	VIDEO	AUDIO	IMAGE
1. 00:04	MEDIUM SHOT: A 50's HOUSE-WIFE is trimming some rose-bushes in a garden	<u>MUSIC:</u> Soft Jazz	
2. 00:03	SOMETHING SHOT: Housewife notices a car pull into the driveway. The smile turns into a squinting glare.	<u>MUSIC:</u> Soft Jazz slows	
3. 00:02	SHOT: Ext shot. A BUSINESS-WOMAN steps out of her car.	<u>MUSIC:</u> Slows and turns from jazz into western music	

<p>4. 00:02</p>	<p><b>SLOW MOTION:</b> The Business-woman looks to the Housewife and smiles, she pulls a Nerf gun from her briefcase.</p>	<p><b><u>MUSIC:</u></b> Slowed Mexican stand off music plays</p>	
<p>5. 00:02</p>	<p><b>WIDE SHOT:</b> The Housewife dives behind the rosebushes as the businesswoman aims at her. The Housewife pulls out a Nerf gun from under the bushes.</p>	<p><b><u>MUSIC:</u></b> The music speeds up</p>	
<p>6. 00:02</p>	<p><b>WIDE SHOT:</b> The business-woman slides over the hood over her car.</p>	<p><b><u>MUSIC:</u></b> Starts rising with the action</p>	
<p>7. 00:03</p>	<p><b>CLOSE UP:</b> The Housewife leopard crawls while holding her Nerf gun. She comes to a stop at a pair of shoes.</p>	<p><b><u>MUSIC:</u></b> Dips as Housewife realises she is caught</p>	

<p>8. 00:03</p>	<p><b>WORM EYE VIEW:</b> The Businesswoman aims the Nerf gun at the camera, she grins and pulls the trigger.</p>	<p><b><u>MUSIC:</u></b> Stops.</p>	
<p>9. 00:04</p>	<p><b>MEDIUM SHOT:</b> Foam Bullet shoots at the Housewife's face, sticking to her forehead. She pouts. The Businesswoman helps the Housewife up to her feet while laughing.</p>	<p><b><u>HOUSEWIFE:</u></b> You didn't even give me a chance!</p> <p><b><u>BUSINESSWOMAN:</u></b> Sorry love, it's just business.</p>	
<p>10. 00:02</p>	<p><b>WIDE SHOT:</b> The Housewife and the Businesswoman walk hand in hand into the house.</p>	<p><b><u>MUSIC:</u></b> The soft jazz plays again.</p>	
<p>11. 00:03</p>	<p><b>THE CAMERA LIFTS TO A BIRD POV:</b> of the house.</p>	<p><b><u>NARRATOR:</u></b> Nerf guns, suitable for all ages.</p>	