

CRESCENT MOON TEAS CORPORATE VIDEO

Add a little bit of magic.

Loren Watson 200251

SW 202

31/05/2021

1. EXT. SMALL COTTAGE - DAY

JAN (60s) is trimming some roses in a lush garden, full to the brim. She looks up while wiping her hands on her apron.

JAN

Oh hello there. Welcome to the Crescent Moon Cottage, home of Crescent Moon Teas. Located near the Loch Ness, in Scotland.

Jan carries a basket full of perfect red roses, she walks up the pathway back to the cottage. As she walks, she brings a rose to her nose and takes a sniff.

JAN

The Black Magic rose, a perfect specimen for tea. Helps with menstrual pain, immune boosting and improves digestion. Couple that with English Lavender for relaxation and helping insomnia and you have quite a potent little cuppa.

Jan trims a handful of lavender flowers and adds them to her basket. She continues walking up the pathway. Bees are buzzing lazily over the flowers. Butterflies flutter up around as Jan moves through the garden.

JAN

Here at Crescent Moon Cottage, we pride ourselves on the freshest ingredients for our teas.

Jan opens the door, which has a stain glass crescent moon on it, and strides into the kitchen.

2. INT. CRESCENT MOON KITCHEN - CONTINUOUS

Flowers hang in bunches upside down for drying. There are bowls full of dried flowers and leaves with little signs indicating the ingredients and tea name.

Jan walks over to a roll on twine and some scissors, she carefully cuts off the useless leaves and thorns off of the flowers.

JAN

Crescent Moon Teas do our best to provide consumers with all natural teas for their everyday needs.

She starts to tie the roses and lavender separately and hang them up in the rafters.

JAN

We have been working for generations to perfect the recipes for natural remedies. My ancestors have worked tirelessly to study the plants and their uses.

Jan moves over to a mortar and pestle. She sprinkles some dried mint leaves into it and starts churning the pestle, crushing the mint leaves up slightly.

JAN

The family business has survived hundreds of years for a reason.

She grabs a handful of lavender buds and tosses them in as well.

JAN

Because we know our stuff. We value the land and what it can provide to us. We have a wide range of different teas for different situations.

A kettle whistles on the stove oven, Jan moves to pour the hot water into a waiting glass teapot. Deep purple starts to brew in the teapot, she sets it down on a tray with two teacups and a honey pot.

Jan winks, a twinkling noise, as she opens the door from the kitchen.

3. INT. CRESCENT MOON TEASHOP - CONTINUOUS

The door of the kitchen opens and a YOUNG WAITRESS walks out, carrying the tray that Jan had. A bustling teashop in London, the small café is full of customers sitting around and enjoying their cups of tea.

The waitress carries the tray of tea over to a WOMAN waiting patiently.

WAITRESS

Here you go, ma'am. Purple Tea for lowering inflammation with some Wild Flower honey. Enjoy.

The woman smiles and pours some tea, the rich purple swirls around the teacup. She reaches over for the honey spoon, the golden honey sticks to the spoon and drops into the teacup.

WOMAN

(looking at the camera)

I come here everyday on my way back
from work, my life is very
stressful but it all seems to melt
away whenever I have a cup of
Lavender and Vanilla Bean tea.

She takes a sip of her tea.

WOMAN

Its like magic.

Jan stands behind the counter, she winks again and a
twinkling noise appears.

Jan reaches at the shelves behind her and pulls out some jars
of tea.

JAN

We here at Crescent Moon Tea, we
create blends of tea, targeted to
help people in their lives. We use
scientific research in herbs and
natural remedies to just give the
average person a little boost.

NARRATOR (VOICE OVER)

Crescent Moon Teas do not replace
scientific medicine. We just try to
add a little bit of magic into
everyday lives.

FADE TO BLACK