



TAILS FROM WAGS & WHISKERS

FALL 2019

BOW
WOW
LUAU
PAGE 5



PET ALLIANCE
of Greater Orlando



ONE AGENCY THREE LOCATIONS

ORLANDO LOCATION:

2727 Conroy Road
Orlando, FL 32839
(407) 351-7722

SANFORD LOCATION:

2800 County Home Road
Sanford, FL 32773
(407) 351-7722

ALAFAYA CLINIC:

2050 E. Colonial Drive
Orlando, FL 32826

PetAllianceOrlando.org

LEADERSHIP STAFF

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Executive Director

CATHY RODGERS

Director of Development

FRAILY RODRIGUEZ

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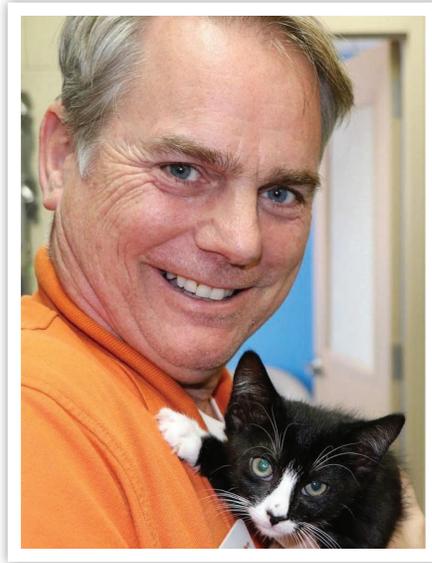
Luke Partridge

Josh Powers

Jerry "Scott" Swetnam, DVM

Julie Sutphin

A Letter from Steve



As fall approaches, I am reminded of the Snoopy costume I wore for Halloween when I was six years old. My mom used a heavier black pleather type material for the ears so they wouldn't blow around too much if the wind kicked-up. My love for that little black and white canine was immense. He was more than a cartoon drawn in the funny pages of the Sunday paper. The plush toy version that shared my twin bed kept all my childhood fears at bay as I slept each night.

As a teenager, my parents finally allowed me to get my very own puppy. Hokie, was a shepherd mix with golden

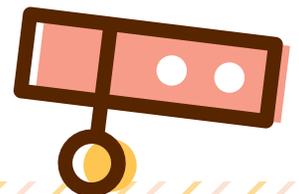
brown and black fur. He was not allowed in the house which caused me a great deal of anxiety. Rest assured I sometimes snuck him into the house, but he was not a quiet dog, certainly not like Snoopy! Then one day I came home from school and he was gone. There were many rumors about what happened and most of them not pleasant. (Yes, kids can be cruel even when it's about your missing dog.) I did not ask my parents for another dog. At 15, I decided to wait until I had my own house and then my dog(s) could live inside with me.

It's funny what shapes us as people. Through the years, our collective understanding about our relationships with our pets has changed. In fact, we are a country that loves our pets so much now that there are more than 150 days/weeks/months recognizing that amazing bond. Some days are to remind us of important health issues such as hydration, heart-worms, or the importance of spay and neutering. Other days are there to remind us to have fun with our pets, such as bring your dog or cat to work day — those are two different days of course. A few days seem a little self-indulgent, however. Does anyone need to be reminded to love, hug, or spoil their pets? I do it daily and I'm a little obsessive about it.

As a society, it is great to see how we have embraced the bonds we share with our pets. We recognize the health benefits of having a companion animal, the joy, love and laughter — and yes, the eventual heartache that our pets bring to our lives in unmeasurable ways. So is it crazy to have a few days of the year that are simply dedicated to reminding us to show a little extra love to our special family members? It's really not crazy at all. But you know what is crazy? June 19th is National Garfield the Cat Day and there is no National Snoopy Day. I guess we will have to make room for one more day of recognition.

Steve Bardy

Executive Director





YEAR IN REVIEW

2018

July 1, 2018 - June 30, 2019



FOSTER CARE

1,749 kittens, puppies, dogs, and cats cared for by foster parents

SHELTERING

30,000 pounds of Hill's Science Diet consumed

73,000 pounds of cat litter



VOLUNTEERS

89,232 hours donated by dedicated volunteers = 43 full-time staff!



ADOPTIONS

6,601 pets adopted

RESCUE

1,453 dogs & cats transferred out of shelters that would have euthanized them

AFFORDABLE VET CARE

35,924 pets treated in our affordable vet

27,575 vaccinations given

13,489 spay/neuter surgeries

COMMUNITY CATS

1,094 outdoor community cats altered via Trap, Neuter, Return (TNR)



JUKIE'S STORY



When the 25 pounds of sweetness that is Jukie trots towards you, it's hard not to fall in love. Her tall pointy ears and expressive eyebrows convey the look of a dog wise beyond her years.

Jukie has overcome a lot in her short life. When she arrived at the shelter in early May from Puerto Rico, she was in rough shape. At just four months old, she was emaciated and had a dislocated hip that needed immediate medical attention. Our staff was quick to act, gaining her trust and affection.

With lots of love from our staff and volunteers and a regular diet of nutritious food, Jukie soon began to build her strength. To address her hip problems, our shelter veterinarian performed a corrective surgery to ensure she will live a long, healthy and happy life. After weeks in foster care spent recovering, Jukie was cleared for adoption. While she will always have a little limp in her back leg, she is full of energy like any 7-month old puppy would be.

Because Jukie is so special, she was moved to the off-site adoption location at Aloft Orlando Downtown where she would receive lots of one on one love and attention from their staff and guests. She was quickly adopted by a loving family.

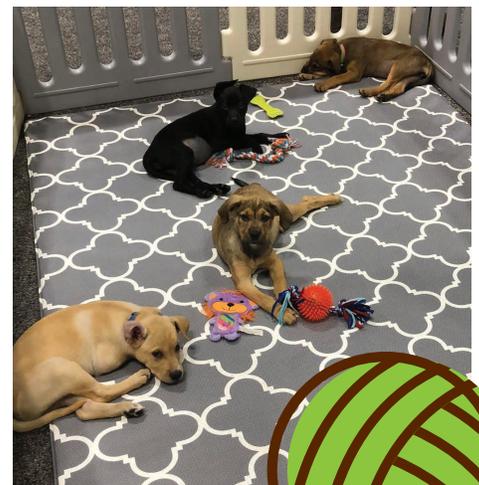
Most days we see healthy dogs and cats come in our doors and quickly get adopted back out. But from time to time, we see a special case like Jukie's. Because of the dedication and commitment of our staff, Pet Alliance is able to go the extra mile for dogs and cats with special needs like Jukie. The community's financial support is critical to making this possible. Donations help fund our shelter medical team so they can provide the highest quality veterinary care to the shelter animals. Without your ongoing support, we would not be able to provide lifesaving care to dogs and cats in need. Thank you.

Cuddle Break!

Is your business or organization looking for a fun stress busting opportunity for employees? Look no further than a Pet Alliance of Greater Orlando Cuddle Break!

Pet Alliance's signature cuddle break includes adoptable dogs/puppies and/or cats/kittens for people to interact with and potentially adopt! Not only are animals great for increasing happiness levels and lowering stress, they are just fun to play and cuddle with! This exclusive opportunity will provide a memorable experience while supporting homeless pets in Central Florida.

Pet Alliance provides the animals, staffing, tasteful enclosures and any necessary insurance coverage. To learn more about the program and its costs, please contact Cathy Rodgers at crodgers@petallianceorlando.org.



Bow Wow Luau Celebrates 100th Adoption at Aloft Orlando Downtown!

Aloft Orlando Downtown and Pet Alliance partnered on a summer party this July - and boy was it coconuts! **The Bow Wow Luau celebrated the 100th dog adoption at the Aloft Orlando Downtown as part of its Dogs in Residence Program.**

For more than a year, visitors of the hotel have been greeted with an extra sweet and fluffy surprise. Through the program, the pet-friendly hotel houses one dog from Pet Alliance at a time in a mini-Aloft doghouse and enclosure stationed for public view in the lobby, who can be adopted by hotel guests and visiting locals. Since launching in late May of last year, every pup that has been part of the program has found their “forever” home at Aloft. **The program is the first and only hotel dog adoption program in Central Florida.**

What better way to celebrate the 100th adoption at Aloft than with a Bow Wow Luau?

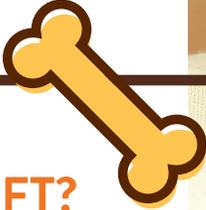
Bow Wow Luau was held on July 27th and truly showcased how amazing this foster program is. The event included a silent auction with custom tile dog houses and a “Pawaiian” costume contest for pets with local celebrity judges, Commissioner Patty Sheehan and WFTV’s Karla Ray. Local vendors such as Kendra Scott, That Girl with the Dogs, Kahlua’s Kookies, Haole & Ono, and Sweet City Gelato were also present.

The event was a Hawaiian paradise of success! The best part? The 100th dog adoption took place at the Luau!



Make a Tax-Free End of Year Gift with Your IRA

If you are 70½ years old or older, you can take advantage of a simple way to benefit Pet Alliance of Greater Orlando and receive tax benefits in return. You can give up to \$100,000 from your IRA directly to a qualified charity, such as ours, without having to pay income taxes on the money. This law no longer has an expiration date, so you are free to make annual gifts to our organization this year and well into the future.



WHY CONSIDER THIS GIFT?

- Your gift will be put to use today, allowing you to see the difference your donation is making.
- You pay no income taxes on the gift. The transfer generates neither taxable income nor a tax deduction, so you benefit even if you do not itemize your deductions.
- If you have not yet taken your required minimum distribution for the year, your IRA charitable rollover gift can satisfy all or part of that requirement.

Please talk with your financial advisor to see if this is a type of gift that works for you. If you have any questions for Pet Alliance, please contact Cathy Rodgers, Director of Development at (407) 418-0904.





Shelter Stars

Want to make the ultimate difference in the life of a homeless dog or cat? Sign up to be a Shelter Star, our monthly giving program!

Pet owners understand dogs and cats need care each and every day. Food, water and medical care are just some of the basic needs our shelter pets have during their time at Pet Alliance of Greater Orlando.

Your monthly recurring gift is special because it provides steady and reliable support that ensures homeless pets get the loving care they need, all year long.

For more information and to sign up visit: PetAllianceOrlando.org/Shelter-Stars.

Volunteer Spotlight

Schulyer “Shy” Kelly is the volunteer we all hope to be one day — dedicated, committed, helpful and kind. Since starting her volunteer service in early March, Shy has quickly learned many different roles throughout the Orlando location. She volunteered her time with our 2019 summer camp program, as an administrative receptionist and, her personal favorite, as a Bark Buddy. You can often find her helping wherever it is needed most with a positive and can-do attitude. Shy accumulated more than 280 hours of volunteer service in just five months! She is knowledgeable and extremely reliable. She always offers help, has been very involved with dog enrichment, and possesses great customer service skills with potential adopters.

Volunteers like Shy are the reason Pet Alliance of Greater Orlando is able to thrive in the way it does. Volunteer dedication and determination contributed to more than 89,000 hours in the last year — that’s equivalent to 43 full-time staff members! Volunteers help to exercise dogs, care for foster animals, enrich the lives of cats, assist the shelter medical teams, work with the public clinics, assist with special events, and help out in the Orlando business office. Thank you Shy for all of your dedication to making Central Florida a better place for people and their pets with Pet Alliance!

For more information and volunteering opportunities, please visit: bit.ly/PAGOVolunteer.



Upcoming Events



Furball

Saturday, November 2, 2019

Join us for the most FUN and FURRY charity gala in Central Florida! Buy your tickets now for an evening of adoptable puppies and kittens in our signature cuddle lounge, entertainment by The Edge Effect, fabulous auction items, and the return of the Stanley Steamer After Party!

Tickets can be purchased at Furball.PetAllianceOrlando.org.

JIMMY CHOO



Jimmy Choo Shoe Party

Thursday, October 17, 6pm - 9pm

Jimmy Choo at Mall at Millenia

Enjoy light bites and drinks while you shop the hottest trends in shoes. Pick-up a pair for a big event or just everyday. A portion of the sales will be donated to Pet Alliance.



Miranda Lambert - Little Red Wagon Donation Drive

Saturday, November 9

Amway Arena

Get EXCITED! Miranda Lambert returns to Orlando with her Roadside Bars & Pink Guitars Tour. We're even more excited to partner again with Miranda and her fill the Little Red Wagon promotion to help homeless animals. Bring your donations to Amway Center the night of the show, look for the Pet Alliance and the Little Red Wagon near the box office, and be entered for a chance to win tickets and a meet-and-greet with Miranda.

bloomingdale's

Bloomingdale's Shop and Give Back

Saturday, October 12, 12pm - 4pm

Bloomingdale's at Mall at Millenia

Spend the afternoon with Pet Alliance at Bloomingdale's! A portion of sales during the event will be donated to Pet Alliance. Activities include a cuddle stop with adoptable pets, crafts, and a chance for kids to read a story to a dog.



Pup Crawl in the Mills 50 District

Sunday, October 13, 1pm - 4pm

Pet Alliance is partnering up again with the Mills 50 District for a pup crawl to all of your favorite watering holes. Bring out your dog, purchase a \$5 wristband and enjoy drink specials at participating bars and restaurants.



Paws in the Park 2020

Saturday, February 8, 2020

On February 8th, pet lovers from all over Central Florida will gather at beautiful Lake Eola to support Pet Alliance of Greater Orlando's mission to educate, shelter, place, and heal pets and their families with compassionate, responsible care. This community wide fundraising event provides support for the more than 7,000 homeless pets who will be cared for at our two shelters this year.