



TAILS FROM WAGS & WHISKERS

SPRING 2020

PAWS IN THE PARK COSTUME CONTEST

PAGE 3



PET ALLIANCE
of Greater Orlando



ONE AGENCY THREE LOCATIONS

ORLANDO LOCATION:

2727 Conroy Road
Orlando, FL 32839
(407) 351-7722

SANFORD LOCATION:

2800 County Home Road
Sanford, FL 32773
(407) 351-7722

ALAFAYA CLINIC:

2050 E. Colonial Drive
Orlando, FL 32826

PetAllianceOrlando.org

LEADERSHIP STAFF

STEVE BARDY

Executive Director

CATHY RODGERS

Director of Development

FRAILY RODRIGUEZ

Vice President of Operations

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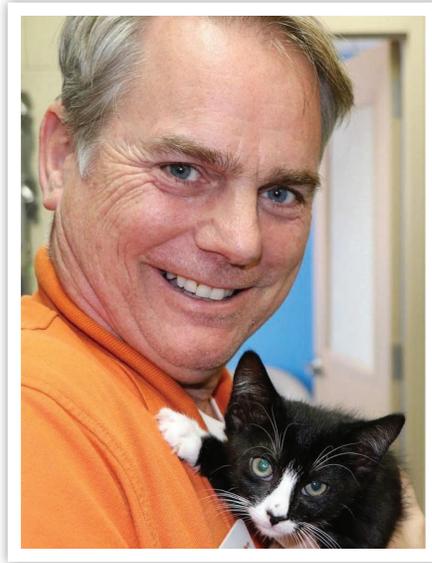
Luke Partridge

Erin Stepp

Jerry "Scott" Swetnam, DVM

Julie Sutphin

A Letter from Steve



A new decade. How exciting! Such a significant calendar change makes most of us reflect and project. There are scientists who believe the first human flights to Mars will occur by 2033. That's not too far into the future. After all, has it really been 20 years since Y2K? Remember all of that fuss!

At Pet Alliance, we like to reflect on major milestones; such as Furball 2019 — the largest and most successful in our history. We also achieved two more historical records in our 82 year-old organization. Our foster volunteers helped care for

2,333 kittens and we transferred 1,742 animals from other shelters. We were thrilled to close out the decade with so many milestones.

The new decade brings incredible optimism for the future of homeless dogs and cats. As you know, Pet Alliance is committed to solving the challenge of feral cats in Orange County. What began as a series of meetings in summer 2018, led to our Trap, Neuter, Return initiative, which enabled us to spay and neuter more than 1,500 cats in 2019. This targeted approach will take about seven years to complete. At first glance, this may seem long; however, it is an ambitious timeframe to tackle a problem that has existed for decades and will worsen if ignored.

None of this would be possible without all our amazing volunteers and generous donors. We were blessed to have a record number of volunteer hours this year. Also, for the first time ever, we reached a million dollars in donations in the first six months of our fiscal year. A heartfelt thank you to everyone.

As 2020 began, we were called upon to help a community in crisis. When the three earthquakes hit Puerto Rico, we reached out to our partners on the island. As a result, we rescued 69 dogs and cats, including my most recent fosters, Mary and Kay. As every Floridian knows, the recovery after a natural disaster is counted in years not weeks.

In the coming months, we will be announcing exciting new partnerships including one with Orlando Health. Our community partnerships allow us to assist more dogs and cats by working beyond the walls of our shelters. May our next decade see as many record-setting achievements.

Executive Director



Paws in the Park 2020 Recap



It was a day for the dogs (and the occasional cat), as thousands of pet people came out to support Pet Alliance of Greater Orlando's 28th annual Paws in the Park — Orlando's Largest Pet Parade & Festival! **It was a record-breaking year, with \$154,000 raised to support Pet Alliance's mission of providing care, compassion, and hope for the over 6,600 homeless dogs and cats who temporarily call Pet Alliance home.** We anticipate that this number will continue to rise as funds are still coming in!

But the excitement doesn't end there! EIGHT shelter dogs found their furever homes while at the Pet First Adoption Zone at Paws in the Park!

Attendees enjoyed a fun filled day of dog and human activities including the always popular dock diving and the

Zesty Paws lure courses. There was even a chance to win cash prizes in the Loews Hotels & Co. PAWrade costume contest.

The fun didn't stop there as more than 60 vendors and 14 food trucks were located throughout Lake Eola for shopping and delicious food options. The beer/cocktail garden was a popular hangout for dogs and humans alike, with Tito's Handmade Vodka, V Group, Ivanhoe Park Brewing Co., PRP Wine, Chihuahua Cerveza, and Newground all in attendance!

Thank you to all of our sponsors, vendors and the walkers that registered and raised money for making the day an enormous success! We'll be back next year at Lake Eola Park on February 6, 2021.

Costume Contest Winner Information



Superhero
Mahina and Aundi
"Black Panther"



Binge-Worthy TV
Caspie and Carol
"Grey's Anatomy"



Favorite Food
Bailey and Toby
"King Cake Queen"

FURBALL

What A Night! Furball 2019 Raised an Astounding \$346,000!

Drinks, dancing, and adorable, adoptable puppies and kittens — what more could you ask for? The evening included a silent auction, live auction, live entertainment from The Edge Effect, the infamous cuddle lounge, an after party, and more! This year's Furball was the largest and most successful in the event's 28 year history, raising an amazing \$346,000 for the homeless dogs and cats of Central Florida. Thank you to our incredible sponsors for making the event possible! Whether they are flown to us by a rescuer like Sali Gear, or brought to us by someone locally who can no longer care for them, Pet Alliance is here for any dog or cat that needs our help. We hope to see you at Furball 2020!



SAVE THE DATE FOR FURBALL 2020!

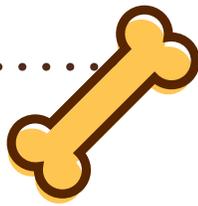
Saturday, November 14, 2020

**Four Seasons Resort
at Walt Disney World**

If you are interested in sponsorship or donating an item from the auction, please contact Caryn Freas at cfreas@petallianceorlando.org or (407) 248-1744.

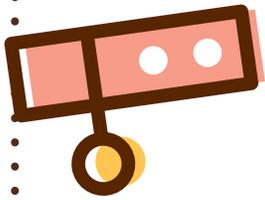


Lucky Ducky

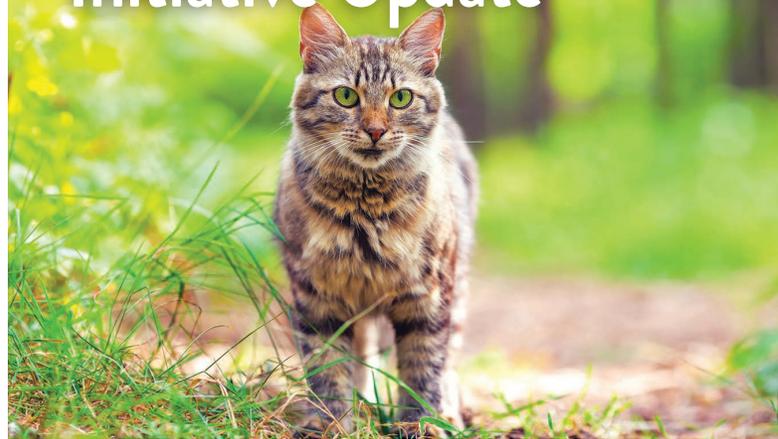


Pet Alliance pledges to care for every dog and cat that enters through our doors, never euthanizing for time or space, and Lucky Ducky was no exception. A seven year old mixed breed dog, Lucky Ducky was overlooked at the shelter for 97 days before he found his new loving human. With the average length of stay for most dogs at Pet Alliance being 9 days, he was in our care 10 times as long.

Anyone who met the brindle pup knew instantly he was high-spirited and loved attention and adventures. As a frequent participant in our Hound Around Town program (truth be told, he was a fan favorite!), Lucky Ducky was able to explore The City Beautiful and flaunt his personality while waiting to find his furever home. A little over three months later, the happy boy met his new human and it was an instant match!



Community Cat Initiative Update



In the past year, Pet Alliance of Greater Orlando has performed spay/neuter surgery on more than 1,500 cats and kittens through our Community Cat Initiative. This program began as a way to reduce the number of homeless kittens being born to feral cats in Orange County. Did you know that it is estimated that there are nearly 84,000 feral (or community) cats in Central Florida? Many of the kittens end up at Pet Alliance and require a lot of time, space, and resources to care for them until they can be adopted.

With funding from PetSmart Charities and Petco Foundation, Pet Alliance has been able to dedicate every Friday at our Alafaya veterinary clinic to performing surgeries on community cats. Cathy Houde, the community cat program manager, spends each week canvassing neighborhoods to educate community members, setting traps, and transporting the cats to and from their surgery. Community members have been grateful to see Pet Alliance addressing this issue in their neighborhoods. As this program continues to expand, Pet Alliance expects to see the number of kittens turned in at our shelters decrease.



We are always looking for volunteers to assist with the program. If you are interested in helping, please contact Cathy at choude@petallianceorlando.org.

Visit Pet Alliance of Greater Orlando for Your Next Team Building Experience!

There's laser tag, escape rooms, and team dinners, but a truly meaningful team building experience is giving back to the community.



And what better way to give back than to do a team building experience at Pet Alliance of Greater Orlando. Pet Alliance offers a unique two-hour opportunity where groups of up to 20 can learn about Pet Alliance while enriching the lives of our shelter dogs and cats.

Your group will receive a brief overview of Pet Alliance's history as the region's oldest and largest animal welfare agency (a dog or cat teaches part of the class to keep things interesting). Next, you will take a tour and move on

to a hands-on activity that helps our shelter pets and our shelter team.

You will even get a behind the scenes look at how our shelter operates and hand out treats to our ever grateful shelter pets (we dare you not to fall in love and take one home). Some of the activities include washing dogs (bring your rubber boots), making enrichment toys for cats (who doesn't love a cat on catnip?), painting a room or area in the shelter, helping in the garden or even going on a pack walk.

**Sound like a day your pack can get behind?
Email our Volunteer Manager Candyce Hatch at chatch@petallianceorlando.org for more information.**

... a dog or cat teaches part of the class to keep things interesting.



Volunteer Spotlight — Joel Levine

Staff know that when Joel is here, they can worry a little less. His dedication and passion for the animals within our shelter walls is undeniable. Since 2017, Bark Buddy Joel Levine has dedicated more than 1,160 hours to the dogs of Pet Alliance of Greater Orlando. That's an average of just under 400 hours per year!

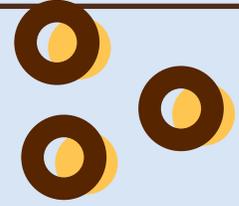
Thanks to dedicated volunteers like Joel, we are able to care for and adopt out dogs and cats every single day. Last year, volunteers accumulated over 89,000 hours - that's equal to 43 full time staff! On behalf of all of us at Pet Alliance, we truly appreciate the hard work of each and every volunteer.

If you'd like to join the dedicated volunteer team, please visit www.petallianceorlando.org for more information.



2020

a new year,
a new decade,
a new era.



2019 In the past year, **6,473 dogs and cats** found their new “forever” homes.

Additionally, **21 German shepherds** were rescued from a severe hoarding situation in Georgia.

83 low income senior citizens received free pet food and veterinary care through our **Animeals on Wheels** program.

1,742 dogs and cats have been transferred in from animal shelters where they may have otherwise been euthanized.

1,200 volunteers helped in our shelters, and nearly **14,000** spay and neuter surgeries were performed by our veterinarians for Central Florida residents.



It has definitely been quite the year!

It's been an **incredible decade** for Pet Alliance of Greater Orlando. Emphasizing animal welfare as the primary mission. In **2010**, the organization was known as the **SPCA of Central Florida** and was serving Orange, Seminole and Osceola Counties through sheltering and veterinary services.



In **2014**, organization leaders decided to carve a new path forward for animal welfare in our community. With a new vision and mission, the SPCA of Central Florida also changed our name to reflect the new partnership between the organization and the community, becoming **Pet Alliance of Greater Orlando in May 2014.**

In **2016**, Steve Bardy was hired as executive director and the upward momentum continued. Innovative programs like the Pet Apartment Registry and Community Cat Initiative were developed to help respond to urgent community needs. Pet Alliance has also seen a sharp increase in community support with record breaking fundraising numbers the past two years.



With the support of generous folks in the community, more than **62,000 dogs and cats** in our care were able to find loving homes since **2010**. With even more work ahead of us in **2020 and beyond**, your support means animals in need have a chance at finding a loving home. **Thank you for your support!**



Planned Giving

As a caring person, you know how important animals are to our lives. And we know how important animals are to you. Because of your generosity and support, Pet Alliance of Greater Orlando has been able to save countless animals. Together, we can help so many more animals in need.

Planned gifts make a huge impact on Pet Alliance of Greater Orlando. By including a charitable gift in your estate plan, you ensure that essential programs and lifesaving services for animals will continue for years to come.

If you already have included Pet Alliance of Greater Orlando in your plan for the future, thank you so much. If you're in the process of creating a plan with your attorney or planning professional, we would be happy to work with them to address your wishes. I hope you'll take a moment to let us know your intentions. We'd love an opportunity to thank you for remembering the animals in your planning.

If you would like to make a lasting gift to help animals, or if you have any questions on how your generosity can help, please call Cathy Rodgers at 407-418-0904 for more information.



Shelter Stars

Become a Monthly Supporter of Pet Alliance

Want to make the ultimate difference? Sign up to be a Shelter Star and become a member of our monthly giving program!

Your monthly recurring gift is special because it provides steady and reliable support that ensures homeless dogs and cats receive the loving care they need, all year long.

For more information, email Lauren, at lrease@petallianceorlando.org.