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MINA MABOJA

FREELANCE WRITER
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CONTACT

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EXPERIENCE

FREELANCE COPYWRITER

MULTICHOICE TALENT FACTORY | MAY 2018 - PRESENT

- Editorial writing including research-based feature stories, press releases, profiles, Q&As for the MultiChoice Talent Factory, a MultiChoice Africa initiative

CORPORATE CONTENT WRITER

ASI FINANCIAL SERVICES | MAR 2019 - PRESENT

- Corporate content writer specialising in the employee benefits sector of the business

SECTION EDITOR

HOW WE MADE IT IN AFRICA | FEB 2018 - JUNE 2019

- Editorial management of contributors and stories for the Profit-Making Idea and Journey So Far sections on howwemadeitinafrica.com

FREELANCE FEATURE WRITER

DESTINY MAGAZINE | OCT 2017 - OCT 2018

- Feature writer showcasing South African women in business, fashion, activism and society

FREELANCE FEATURE WRITER

NEW AFRICAN WOMAN MAGAZINE | APR 2015 - JAN 2016

- Feature writer with a focus on influential African women and topics of interest for women

BUSINESS FEATURE WRITER

SAWUBONA MAGAZINE | APR 2014 - MAY 2018

- Business features writer with a focus on the African continent

BUSINESS FEATURE WRITER

FORBES AFRICA & FORBES WOMAN AFRICA | JUN 2013 - AUG 2014

- Feature and profile writing with a focus on the African continent's movers and shakers

FULL-TIME BUSINESS JOURNALIST

CNBC AFRICA | MAY 2013 - AUG 2014

- Reporting and writing of financial and business-related content for cnbcafrica.com
- Social media management of CNBC Africa's social media accounts

EDUCATION

BACHELOR OF JOURNALISM AND MEDIA STUDIES, MAJOR IN WRITING AND EDITING

RHODES UNIVERSITY | 2009 - 2012

MAKHANDA, EASTERN CAPE (SOUTH AFRICA)