

From Vision to Impact—Watch the Full Solutionaries Series

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3 min read

THE SOLUTIONARIES

Real change doesn't happen by chance—it happens because of projects. *The Solutionaries* is a documentary series that PMI produced in partnership with TIME, to elevate the role of project management by spotlighting visionaries taking on the planet's greatest challenges.

The Solutionaries introduces entrepreneurs who are turning bold ideas into real-world impact. Within these stories, we see project management as the engine for scaling these ideas into reality, and a potential career pathway for anyone seeking to drive sustainability.

Cyrill Gutsch

Founder of Parley for the Oceans, Cyrill Gutsch unites creators, thinkers, and leaders to protect the world's oceans. Through the Parley Future Materials initiative, they champion bio-material alternatives in the fashion industry to reduce plastic pollution and address climate change.

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Rebecca Hu-Thrams

Co-Founder of Glacier, Rebecca Hu-Thrams leads a robotics company on a mission to end waste. Glacier's AI-powered recycling technology streamlines the sorting of recyclables, improves efficiency, and enables a circular manufacturing model to keep waste out of landfills.

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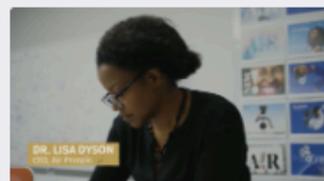


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Dr. Lisa Dyson

Founder and CEO of AirProtein, Dr. Lisa Dyson is transforming CO₂ into protein-rich powder that can be added to food. This breakthrough approach addresses both climate change and global hunger by reimagining how we produce food.

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In their unique ways, each project and the team behind it bring the M.O.R.E mindset to life. They either had to reassess parameters when a breakthrough failed, find ways to drive impact beyond the iron triangle, or integrate multiple stakeholder perspectives. And all are examples of the power of an expanded perspective because they all recognized that their innovative idea, once scaled, has the power to elevate our world.

Why This Campaign Matters

This campaign expands brand awareness by reaching new audiences through TIME's global platform, positioning project management as the backbone of sustainability initiatives and a meaningful way to drive real-world change. It also strengthens our role beyond credentialing—showing us as the leading authority on project success. It helps the world see us as a resource for professionals advancing sustainability with skills and resources like Green Project Management, and a brand committed to inspiring professionals to use their skills for social good.

PMI Live - Unveiling The Solutionaries—Our Global Camp...
THE SOLUTIONARIES
revolutionizing sustainability

Cyrill Gutsch
Parley for the Oceans
30 September 2023

Rebecca Hu-Thrams
Glacier
28 October 2023

Dr. Lisa Dyson
Air Protein
19 November 2023

31:31

Get Involved

- **Attend Lounge Watch Parties:** Join one or all of our Lounge Watch Parties for each episode of the series, followed by guided discussions exploring the impact, the project management practices behind each story, and your personal role in advancing sustainability.
- **Spread the Word:** Use [Advocacy](#), our employee social sharing platform, to amplify *The Solutionaries* content across your personal social channels. Every share helps elevate the visibility of project professionals as and drive real action to elevate our world.
- **Apply the Lessons:** Consider how your own projects bridge the gap between idea to reality and deliver meaningful impact for people and the planet.

The challenges we face are immense, but with project management and the drive of passionate professionals, solutions are within reach. *The Solutionaries* remind us that when vision meets execution, we can shape a more sustainable future together.