

Asia Pacific Team Meets to Bring PMI:Next Strategy to Life

Alexus Washington
Internal Communications Specialist II

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PMI ASIA
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20+ APAC Members Met to Discuss PMI:Next

The Asia Pacific region is one of PMI's fastest-growing regions. Spanning over 40 countries, it embodies a vibrant community comprising 144,000+ certification holders and 62,000+ members across 22 chapters. With each country contributing its unique perspective, the region boasts a diverse project management landscape.

Last month, 20+ colleagues across 8 countries on the Asia Pacific team met to delve into the essence of the [PMI:Next strategy](#), foundational cultural values, and behaviors essential for realizing our purpose of maximizing project success to elevate our world. Their discussions transcended the immediate year of 2024, focusing on achieving strategic objectives that foster community-generated knowledge, drive lifelong learning and development, and establish PMI as the foremost standard in professional certification.

Bringing Our Purpose to Life in the Region

They extended invitations to colleagues from the certification and membership team to share insights into regional intricacies and the distinct career journeys of project professionals across our diverse region. Their collective efforts centered around:

- Harnessing the strength of our community to foster connections, engagement, and inspiration among project professionals, thereby facilitating tangible and positive impacts.
- Serving as a hub for innovation and growth to empower organizations to achieve maximum project success and transform ideas into impactful actions that elevate our world.
- Collaborating to enhance communication and raise awareness, enabling individuals to advance in their careers.
- Aligning regional priorities with PMI:Next to drive momentum.

As they embark on the PMI:Next journey, the Asia Pacific team is primed for growth in three core groups: **markets**, **community**, and **marketing**. Together, they strive to raise awareness, expand their reach, and make a meaningful impact.

Asia Pacific Regional Leadership

The Asia Pacific Leadership Team will spearhead regional efforts, led by:

- **Ye Yoon Kim**, Head of Community and a long-time PMI champion. The group oversees Chapter Engagement, Events, and Academic Relations.
- **April K. Tai**, Head of Markets, who recently joined the Asia Pacific team. This group drives corporate engagement, Authorized Training Partner (ATP) relations, government relations, and key initiatives for regional growth.
- **Devika Puri**, recently promoted to Head of Regional Marketing, will lead country-level marketing initiatives aligned with our overarching strategies

PMI:Next Strategy roadshows are underway, engaging chapter leaders, ATPs, and key stakeholders in the region. Together, their team is committed and eager to aim higher and maximize project success.



Asia Pacific Region Meeting



Asia Pacific Region Members



Asia Pacific Region Org Chart