

For immediate release

Musician Tom Milsom Recreates Bedroom on London Street for “Organs” Album Launch

Tom Milsom, known on YouTube and Twitter as hexachordal, is hosting an album launch party, not in his bedroom where the album was recorded, but in an elaborately structured bedroom on a London high street.

LONDON, U.K. – 15 Nov 2013 – This Friday morning, shoppers and pedestrians at the **East Street Market** will come across an unusual installation amongst the backdrop of fruits, vegetables, cosmetics and confectionery: a blue-haired musician welcoming them to his makeshift bedroom.

Tom Milsom, a London native and multimedia artist, is hosting a launch party for his third album, *Organs*, which was recorded over the course of three years in his bedroom. To commemorate its release, Milsom will be turning the space between 53-55 East Street into a bedroom by hanging sheets and arranging cushions, sofas, rugs, lamps and other fixtures so listeners can stop in and relax while they hear the album for the first time.

It's an opportunity for old and new fans alike to comfortably gather for a preview of what many of them have called the most anticipated album of the year. The event will last all weekend with performances from live bands, collaborative wall art, and a chance to meet the artist – or, as Milsom puts it, to “generally just hang out with me in this analogue of my bedroom” that “will have the same vibe” as the atmosphere in which *Organs* was created.



Those interested in attending will have ample time to do so, as each day's festivities start at 11 in the morning and continue to 8 in the evening. Attendees will also get to experience the London underground scene with live performances from local artists, including:

- Friday, 15 Nov: AAS group drone performance
- Saturday, 16 Nov: rePlay performance (off-location)
- Sunday, 17 Nov: Ed Stockham

On Monday, hours will run from 11 to 5 for the general public, followed by a private launch party at 7 for VIP guests and members of the press.

For more information about the event, follow [@hexachordal](https://twitter.com/hexachordal) on Twitter or visit the Facebook page for the event at www.facebook.com/events/1435029353386540.



Fans who have followed *Organs* news closely have already heard some of the tracks, such as the singles “Pipes” and “Take Me Out”, whose YouTube videos have already surpassed 275,000 views. Milsom recently premiered “Having Fun”, a lush soundscape layered around intensely personal lyrics about a relationship on the verge of the next step, on *Welcome to Night Vale* – one of the U.K.'s top podcasts. The song was featured as WTNV's weather segment, which highlights independent musicians.

This was not Milsom's first appearance on the podcast, a runaway success with over 140,000 followers on Twitter. In January, WTNV featured his track “A Little Irony” in their 15th episode. Almost 20 episodes later, Milsom returned to illustrate just how much his music has changed, and “Having Fun” was greeted with enthusiastic response. “*Organs* is going to be incredible”, [one fan wrote](#). “First time I've been this excited for an album in such a long time.”

And all this comes on the heels of the success of YouTube's first annual Music Awards, to which Milsom was a content contributor. The **YouTube Music Awards** spotlighted popular performers such as M.I.A. and Lady Gaga, as well as bands like Anamanaguchi and Arcade Fire.

Milsom was invited by YouTube Next Labs, who flew him to New York City to participate. There, he met with other contributors and actors: John Hodgman, Jason Schwartzman, Kina Grannis, and Casey Neistat, among others. After being sequestered in his bedroom working on *Organs* for so long, he expressed gratitude for the opportunity. “It was really good to be able to work creatively with others, which I hadn't done in over three years”, he said.

Now, safely back in the U.K., Milsom is ready to launch his newest album and hear from his fans – and anyone else who happens to find themselves in the East Street Market.

To learn more about the artist, visit www.tommilsom.com. To pre-order *Organs*, visit www.tommilsom.bandcamp.com/album/organs.
