

CECILIA PARTRIDGE

Cecil.steve@gmail.com · 504-338-2901
[LinkedIn](#) · [Journ Portfolio](#) · [NBC Palm Springs](#)

Digital producer and editor with 10 years of experience seeking to apply unique expertise.

EXPERIENCE

JUNE 2017 – PRESENT

ASSIGNMENT EDITOR/DIGITAL PRODUCER, KMIR W/ENTRAVISION

- Managed up to 12 journalists across two stations
- Collaborated with government officials, business leaders, and community members while building excellent rapport
- Constructed stories from raw interviews into streamlined, personalized, and informative reports for storytelling
- Composed breaking news and community-related articles for the website and over the air broadcast
- Assisted with planning and executing social media advertising campaigns for local advertisers

MARCH 2016 – MAY 2017

TV NEWS PRODUCER, NEWS 15/KLFY/KADN

- Gathered pertinent news for the day
- Reviewed journalist scripts and edited them for on-air broadcast
- Guided personnel involved with visual, audio, and copy elements to ensure 0 errors
- Created compelling and comprehensive newscasts

MARCH 2011 – MARCH 2016

ASSIGNMENT EDITOR/ CONTENT MEDIA MANAGER/ ASSOC. PRODUCER, KATC

- Located impactful events to cover daily
- Facilitated guest segments for the morning newscast
- Publicized web articles on newsworthy events and happenings in the coverage area
- Dispatched people and equipment in the most resourceful and impactful way

EDUCATION

2020

ENGINEERING HEALTH: YOGA AND PHYSIOLOGY (CERTIFICATE), NEW YORK UNIVERSITY

2005 - 2009

MASS COMMUNICATIONS/ MEDIA STUDIES, (B.A.), UNIVERSITY OF LOUISIANA AT LAFAYETTE

SKILLS

- Google Suite & Microsoft Office
- Copywriting
- Product Marketing
- Management
- Social Media Usage
- Adobe Premiere