

Contact

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Top Skills

Marketing

Media Monitoring

Public Speaking

Beatrice Asuncion

Marketing Associate at Global Conservation Corps
Metro Manila

Summary

Experienced Social Media Manager with a demonstrated history of working in the design industry. Skilled in Social Media Marketing, Digital Marketing, and Content Creation. With a background in Search Engine Optimization, Public Relations, and Media Monitoring.

Strong marketing professional graduated from the University of the Philippines.

Experience

Global Conservation Corps

Marketing Associate

March 2020 - Present (1 year 7 months)

Freelance

Content Writer / Digital Marketing Professional

April 2015 - Present (6 years 6 months)

The Design People

Social Media Manager / Internal Marketing Executive

February 2015 - January 2020 (5 years)

Ortigas, Mandaluyong City

TELUS International Philippines

Accounts Associate

April 2013 - January 2015 (1 year 10 months)

Cubao, Quezon City

GeiserMaclang Marketing Communications Inc

Intern

February 2012 - May 2012 (4 months)

Makati City

Capital Services Inc.

Intern

September 2010 - October 2010 (2 months)

Makati City

Forgems Marketing Inc.

Intern

March 2010 - May 2010 (3 months)

Mandaluyong City

Education

University of the Philippines

BA Organizational Communication · (2009 - 2013)

Stella Maris College

· (2007 - 2009)