

march of dimes®

your support helps babies

Your generous gift to the March of Dimes funds important research and programs that help babies begin healthy lives. Here are some of the ways you've already helped:

eyes

We're developing treatments to cure vision defects.

lungs

Surfactant and nitric oxide therapies save the lives of many premature babies.

heel

Newborn screening — a drop of blood from baby's heel could save her life.

brain

We're fighting premature birth — baby's brain needs 39 weeks to fully develop.

smile

We've identified a gene responsible for oral cleft and are working on preventions.

heart

New treatments mean better survival rates for the tiniest heart patients.

spine

Folic acid education means fewer babies are born with neural tube defects.



working together for stronger, healthier babies

march of dimes®



We invite you to join us to work for the day when all babies are born healthy

75% of consumers would be likely to switch from one brand to another...if the other brand is associated with a good cause.

#2 recognized major health charity by women

#1 recognized major health charity by moms

96% of women know March of Dimes

96% of population knows March of Dimes

91% overall positive impression

One of America's oldest (1938), best-loved and most respected charities

march of dimes®

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The mission of the March of Dimes is to improve the health of babies by preventing birth defects, premature birth and infant mortality.

Partnering Together for Stronger, Healthier Babies

march for babies®



March for Babies is the first ever national fundraising walk and Colorado's flagship fundraising event.

April 25, 2015

Family, corporate, clubs and school teams join together for a 5K walk in support of March of Dimes. The March for Babies events in Colorado aim to reach over \$2 million raised statewide through corporate partnerships, sponsorship, mission family teams and community supporters. Walkers enjoy a day of family fun including food, entertainment, kids' activities and much more.

Learn more at marchforbabies.org

mudd volleyball



Mudd Volleyball is one of Colorado's most unique and exciting summertime fundraising events.

August 8, 2015

MUDD Volleyball is sloppy, messy, grimy, and slimy— and a whole lot of fun! Kicking off our 3rd annual tournament in Pueblo MUDD will feature 50 coed teams battling it out, all day long, in huge pits of mud. MUDD is truly an event unlike any other and the dirtiest way to have some good clean fun while raising funds for stronger, healthier babies! Teams and sponsorship are available from \$400-\$1,000.

marchforbabies.org

signature chefs auction®



The March of Dimes Signature Chefs Auction is the deliciously unique must-attend social event of the year.

October 15, 2015

This gourmet extravaganza features the skills and creativity of 15 of the finest area chefs and hottest restaurants. Guests enjoy tasting signature dishes while experiencing the opportunity to bid on incredible live and silent auction packages. Auction packages highlight fabulous cuisine, fine wine, travel, entertainment and vacation getaways to raise funds to help America's babies. Event sponsorships and tables are available for this anniversary celebration.

muddvolleyball.org



More than 4 million babies were born in the United States last year and the March of Dimes helped each and every one through 75 years of research, education, vaccines and breakthroughs.

November is Prematurity Awareness month! Support the March of Dimes and let your voice be heard by joining area leaders, families and coworkers in the Go Purple for Premies™ awareness campaign. There are several ways to get involved and help the March of Dimes bring awareness to the more than 7,168 babies that are born too soon in Colorado each year!

marchofdimes.org/colorado

Make babies your business

The March of Dimes offers the Healthy Babies, Healthy Business® program, a no-cost multi-dimensional worksite wellness resource. This program can complement your current employee wellness program and help manage your organization's maternity and newborn health care costs by helping your employees focus on healthy behaviors before, during and after pregnancy. More than 240 organizations currently use Healthy Babies, Healthy Business® My 9 Months intranet component to encourage their employees to think about things they can do to help them have a healthy pregnancy. Three sections, Before You're Pregnant, During Your Pregnancy and Mom and Baby give parents an easy way to find important health information they need. Content, in English and Spanish, includes information on general wellness issues, such as quitting smoking and eating healthy. In the future more exciting programs will be developed to support your employee's health concerns. We offer this tool as a way the March of Dimes mission is carried out through business partnerships. This is offered year round.

Learn more at marchofdimes.org/HBHB

mission healthy baby



Mission Healthy Baby is a baby shower for military moms-to-be who are currently serving or who have a partner serving in the military.

December 2015

Partner with March of Dimes to give back to military families in our community. These families give so much to our nation and are often away from their support network of family and friends. Mission Healthy Baby is an educational baby shower for military moms-to-be, where they receive baby essentials and information about pregnancy and newborn health. Corporate Sponsorship opportunities are available.

marchofdimes.org/colorado