

## Oblato News Video Script – VERSION 2

I have great news to share with you! As a nonprofit medical research institute, our business model is to conduct initial and pre-clinical research and possibly even early stage clinical studies. All of this with the goal of attracting pharmaceutical partners that will take a drug through remaining clinical studies, and into the market.

[PAUSE]

Today IS an exciting day...I'm excited to announce that we've entered into an agreement with that partner. A pharmaceutical company has agreed to take our hearing loss pill through the remaining 2 clinical trials.

[PAUSE]

This is not only a great day for Hough Ear Institute, but also for the millions of people that suffer with hearing loss and tinnitus across the world.

[PAUSE]

We believe that the hearing-loss pill will be effective in protecting and restoring people's hearing, treating tinnitus, and lessening the damage from cochlear implant trauma.

[PAUSE]

Currently, there is no cure for hearing loss or tinnitus.

[PAUSE]

We are grateful for the support of many generous individuals and foundations that have joined us in our desire to restore people's hearing worldwide and have made this research possible.

[PAUSE]

We expect phase 2 clinical trials to begin this year and, when successful, be followed by phase 3 trials prior to this technology entering the market in the mid 2020's.

[PAUSE]

If you would like to see our research continue to move forward and attract pharmaceutical partnerships, PLEASE give now at [houghear.org/supportbreakthroughresearch](http://houghear.org/supportbreakthroughresearch).

[PAUSE]

Your support makes this possible. Without you, families, friends, and neighbors will continue to suffer. With you, advancements will be made toward better serving our families, friends and neighbors.

[PAUSE]

Thank you.

You can truly change lives.

Please...give now to help those who suffer from hearing loss or tinnitus.

[SECOND "TAKE" FOR POST EDITS]

- Thank you for your support.
- Thank you.....you are truly changing lives
- Please...give now to help those who suffer from hearing loss or tinnitus.

**Ending screen with the  
[houghear.org/supportbreakthroughresearch](http://houghear.org/supportbreakthroughresearch) address to donate**

