

# Junior Achievement USA<sup>®</sup> Media Highlights September 1, 2016 – November 31, 2016

#### Overview:

Media impressions for potential audience for fiscal 2016-2017 year-to-date are 943 million.

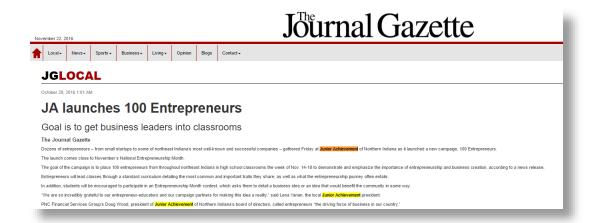
The Journal Gazette
October 28, 2016
Audience: 101,696 circulation

#### **JA launches 100 Entrepreneurs**

Dozens of entrepreneurs – from small startups to some of northeast Indiana's most well-known and successful companies – gathered Friday at Junior Achievement of Northern Indiana as it launched a new campaign, 100 Entrepreneurs.

The launch comes close to November's National Entrepreneurship Month.

The goal of the campaign is to place 100 entrepreneurs from throughout northeast Indiana in high school classrooms the week of Nov. 14-18 to demonstrate and emphasize the importance of entrepreneurship and business creation, according to a news release.



CW6 - San Diego November 7, 2016

Audience: 32,532 circulation

#### Local program teaching students how to manage their money

A recent survey by Junior Achievement USA and the Allstate Foundation found more than 20 percent of teenagers are unsure about their ability to budget successfully, use credit cards or invest money wisely.

A local program is now working to change that for thousands of high school students in San Diego County. The Mission Fed JA Finance Park in Mission Valley is a paperless, high-tech learning center that teaches students how to create a budget, explore career paths and plan for their future.

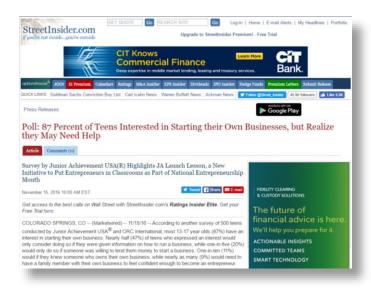


StreetInsider.com November 15, 2016

Audience: 395,713 circulation

## Poll: 87 Percent of Teens Interested in Starting their Own Businesses, but Realize they May Need Help

Per release: According to another survey of 500 teens conducted by Junior Achievement USA® and ORC International, most 13-17 year olds (87%) have an interest in starting their own business. Nearly half (47%) of teens who expressed an interest would only consider doing so if they were given information on how to run a business, while one-in-five (20%) would only do so if someone was willing to lend them money to start a business. One-in-ten (11%) would if they knew someone who owns their own business, while nearly as many (9%) would need to have a family member with their own business to feel confident enough to become an entrepreneur.



Inside Nova September 20, 2016

Audience: 1,819,312 circulation

### Don't 'Overborrow'

(NAPSI)—According to the U.S. Department of Education, Americans owe more than \$1.3 trillion in student loan debt. That's nearly the gross domestic product of all of Australia. The average U.S. college graduate has nearly \$38,000 in student loan debt.

What's more, the Teens & Careers Survey by Junior Achievement USA (JA) found that a majority of teens hadn't taken or weren't sure if they had taken any steps to pay for the schooling required for their career choice, and 41 percent didn't know how they would fund the cost of training or school.



Hawaii Tribune Herald November 23, 2016 Audience: 56,575 circulation

## Junior achievers build business skills: East Hawaii students to show products at Price Kuhio Plaza

Students from East Hawaii high schools are anxious to test their sales skills and show off the products they designed and manufactured during the Junior Achievement Trade Fair from 10 a.m.-5 p.m. (Black) Friday and Saturday at the Women's Macy's end of Price Kuhio Plaza.

The students are organized into three companies, each sponsored by a local business and advised by members of Hilo's business community.

