



Junior Achievement Reaches 100 Million Student Milestone

(NAPS)—Were you in Junior Achievement?

Since its inception in 1919, Junior Achievement (JA) has helped inspire more than 100 million young people with its programs focused on entrepreneurship, financial literacy and work readiness. Now, JA is hoping to engage these former students, today's JA Alumni, as volunteers to inspire and prepare today's young people for success.



Kids who join groups such as Junior Achievement are more likely to finish college and to start a business.

JA programs have been demonstrated to have a great impact on students. According to a survey of more than 700 JA Alumni conducted by JA USA, former JA students are 30 percent more likely to have a four-year degree, earn about 20 percent more than the average American, and are 2½ times more likely to be involved in starting a business. Additionally, about one in three (30 percent) JA Alumni say their involvement with Junior Achievement influenced their career decision and one in five (20 percent) work in the same career field as the JA volunteer they had in school.

“Our alumni are an important constituent group for Junior Achievement,” said Jack E. Kosakowski, president and CEO of Junior Achievement USA. “With our 100th anniversary coming up in 2019, we invite anyone who had a JA program during his or her school years to reconnect with Junior Achievement. Our goal is to engage with alumni to help empower local students to own their economic success.”

Given the overall gains demonstrated by JA Alumni when compared to the general public, plus the benefits that many JA Alumni themselves attribute to their JA experience, what better way to engage today's youth than through those who have already reaped its benefits?

Did JA make a difference in your life? Do you want to reconnect with JA? You are encouraged to find out more by visiting www.JA.org/Alumni, or by contacting your local Junior Achievement office.

Did You Know?

Junior Achievement (JA) has helped inspire more than 100 million young people with its programs focused on entrepreneurship, financial literacy and work readiness. To find out more about getting involved with JA, visit www.JA.org/Alumni or contact a Junior Achievement office.

Lead-in copy for online posting

Were you in Junior Achievement?
/// Junior Achievement Reaches 100 Million Student Milestone

Twitter feed copy

Help inspire #young people to #entrepreneurship, #financial #literacy and #work readiness.

Tag words

#youngpeople #entrepreneurship #financialliteracy #workreadiness #JA #education

1
2
3
4
5
6
7
8
9
10
11
12
13