

Dr. Chloe J. Hill

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PROFESSIONAL STATEMENT

Seasoned sustainability professional, content crafter and strategist with over 12 years of experience within the international development sector. Worked with and provided technical, strategic and operational advice to a broad spectrum of organisations and clients across the globe from the UN, to Governments, to NGOs to SMEs particularly within Latin America, Europe, and Asia. I am a creative thinker, dynamic implementer and strategic mastermind with an entrepreneurial spirit and an appetite for seeking innovative solutions towards our changing landscape of development cooperation.

CORE SKILLS & EXPERTISE

- **Technical Expertise:** Environmental policy & economics, sustainable finance, green growth and sustainable supply chains.
- **Communications:** Content specialist with impeccable writing, copywriting, storyboarding and messaging skills.
- **Research & Analytical:** Robust research skills (both qualitative & quantitative) with excellent information gathering and data analysis & visualization skills.
- **Programmatic:** Experienced programme manager with people management, financial and strategic planning skills.
- **Business Development:** Entrepreneurial individual with proven experience in spearheading contracts with big name clients.
- **Digital & Design:** Adept in website building, content management & digital engagement across social media platforms.
- **Crosscutting Skills:** Specialist in multi-stakeholder engagement, partnership building and capacity building.
- **Language skills:** Excellent working language skills in English and Spanish and conversational French.

PROFESSIONAL EXPERIENCE – Selected positions & consultancies

Altus Impact - Switzerland and UK (2016 – present)

Sustainability Advisor & Strategist

- **Partner of a boutique environmental advisory & sustainable communications agency.** Altus Impact is a collaborative network of environmental economists & strategists, expert number crunchers, content development specialists, and digital masterminds working with the public & private sector to find solutions to pressing development and environment challenges. By generating rigorous data, providing quality analysis & crafting compelling messages, we help our clients instigate change & deliver lasting and sustainable impact (see altusimpact.com).
- **Internal achievements:** building up our team of experts to over 10 people strong, the co-design and development of a fully operational content management system with strong content, positioning the company across social media platforms through blogging and tweeting etc. **External achievements:** the capture of 6 contracts within our first year of operation with big name clients, and the development of over 5 partnerships with relevant companies and organisations.

World Wildlife Fund - Greater Mekong Programme (GMP) (2014 – 2015)

Green Economy Technical Advisor for the Mekong Region (covering Laos, Myanmar, Cambodia, Thailand, Vietnam)

- **Successfully implemented a three-year regional green economy initiative** for the WWF Greater Mekong Programme funded by the MacArthur Foundation. (USD0.5 million). **Managed** 5 consultants remotely and 2 national staff members.
- **Acted as the regional WWF green economy representative** providing technical support and advice regionally, nationally and at the landscape level across all 6 of the WWF offices in the Mekong region as well governments, multilaterals (including the ADB), private sector (including SMEs), other NGOs and the academic community;
- **Delivered effective communications outputs** including the development of fundraising proposals, creation of an online knowledge sharing [platform](#) and generation of green economy knowledge products ([case studies](#), [leaflets](#) & [a video](#));
- **Led green economy strategy development** for WWF's new strategic plan for FY16-20 via the integration of green economy thinking throughout all the country offices strategic plans as well as for the regional strategic plan.
- **Achievements:** increased availability of green economy information, data and guidelines, enhanced policies at the national level especially in Cambodia and Myanmar, expansion of green economy activities across the region as well as increased positive behaviour change among stakeholders.

United Nations Environment Programme - Switzerland (2011-2012)

Senior Advisor on short term project

- **Invited to join the UNEP TEEB (The Economics of Ecosystem and Biodiversity) Office to advise on the knowledge generation** behind their training activities, which included the development of an online [training pack](#) and the execution of 3 national workshops across 3 continents (where at least 400 ministerial focal points were trained) and one multi-stakeholder conference at the Rio +20 Conference held in Brazil in 2012.
- **Thanks to these efforts** over 10 countries have now executed ecosystem valuation studies at the national level and have incorporated natural capital values into their national accounting systems. Ecosystem services are also now much more mainstreamed in environmentally policy making at the global level.

Conservation Through Research, Education and Action (CREA) - Panama (2009 -2010)

Project Director

- **Coordinated, implemented and managed (in Spanish) a sustainable agriculture and rural livelihood programme** (IUCN Netherlands funded), including regular visits to project site in Panama (near the Colombian border) to work with small scale producers. **Supervised and mentored** staff both in the field and in the office. **Designed and implemented strategies to increase agricultural productivity** and mainstream value chain operations at the micro level as well as source local markets for selling the products.
- **Thanks to these efforts the lives of over 20 families were improved** and several hectares of rainforest restored.

Various Organisations (2008-2014)

Special Advisor on Biodiversity Financing, Environmental Governance, Climate Change and Food Security

- **European Commission:** Executed an internal assessment of non-ODA financing flows for biodiversity projects from the EU to developing countries. The study enabled the EU to identify new sources of biodiversity financing under consideration in Member States.
- **Secretariat of the Convention on Biological Diversity (CBD):** Co-wrote a CBD technical series document on the Economic Value of Biodiversity in Dry and Sub-Humid Lands bringing biodiversity in these biomes to the fore globally. The [report](#) was disseminated at a UNCCD conference in 2013 in Namibia.
- **World Conservation Union (IUCN):** Led several biodiversity financing and environmental governance processes at their HQ in Switzerland and for their Mesoamerican offices, thanks to repeat hire. The outcomes have been wide reaching including the conceptualization of a regional transboundary conservation project in Central America (the [Selva Maya project](#)), the development of the first [publication](#) on International Payments for Ecosystem Services, and [research](#) towards improved governance structures of IUCN's Independent Scientific Review Panel surrounding the conservation of Western Gray Whales in the context of a major oil and gas development project in Sakhalin Island, Russia.
- **Global Alliance for Improved Nutrition (GAIN):** Co-authored and researched a background paper on the impacts of climate change on global nutritional security (food adequacy and availability) which was used to inform speaking points for the Director of Gain at UNFCCC COP 2011 in Durban and to help position them in global climate change debates. GAIN now mainstreams climate change throughout their [programmes](#).
- **UNEP-Chemicals:** Led the main drafting and proposal writing of a successfully funded [medium sized GEF project](#) (US\$1 million). The project, which was funded in 2011, aims to reduce the local and global environmental risks from mercury mining in Kyrgyzstan.
- **UNEP – Economics & Trade Branch:** Co-authored a discussion paper on international biodiversity offsets funded by the Dutch Environment Ministry (Published in 2011 by Routledge in "[Ecosystem Services and Global Trade of Natural Resources](#)") which was then presented at a Biodiversity and Business Offset Program (BBOP) meeting in Rome in 2008. This work forms the basis of the [Verified Conservation Areas initiative](#).

EDUCATION

Certificate in Agricultural Economics, SOAS University, London, UK (2013-2015)

PhD Sustainable Development, Loughborough University, UK (2003 – 2007)

Thesis title: The Ambiguities of the Sustainable Development Concept and Conflicts within Environmental Governance in the Central American Region; The Case of the Mesoamerican Biological Corridor.

M.Sc. Conservation Biology, Manchester Metropolitan University, Manchester, UK (2001-2003)

B.Sc. Hons. Environmental Science & Agricultural Ecology, University of Newcastle, UK (1998-2001)

FURTHER SKILLS

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|-------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Languages | • Native Mother Tongue English. Fluent in Spanish. Intermediate French. |
| Teaching: | • I hold a London Trinity TESOL (Teaching English as a Foreign Language) certificate (2007) |
| M&E: | • I hold an advanced certificate in Monitoring and Evaluation from INTRAC, Oxford, UK (2013) |
| Entrepreneurial: | • Co-founder of two companies, one consulting company (see above) and a social business (Just Krama) that promotes access to market for scarves hand woven by rural women weavers in Cambodia. |

OTHER

- **Interests:** Travel, Photography, Journalism, Capoeira, Hiking, Surfing, Sailing, Diving, Skiing, Mindfulness Meditation, Yoga.
- **Memberships:** Royal Geographic Society, Tropical Agriculture Association and Open Data Institute.
- **Personal achievements:** completion of 2 triathlons, swimming across Lakes Geneva and Annecy for charity, walked Camino Santiago and Camino Ronda in Spain, grade 5 saxophone, city & guilds qualification in photography, sleeping alone in a hide in the African jungle, and have lived, worked and travelled in over 30 countries. I also collect eggcups ☺

REFERENCES AVAILABLE ON REQUEST. SEE TESTIMONIES ON MY WEBSITE: WWW.CHLOEJHILL.COM

Writing

Publications

- ADB, (2015). [Investing in Natural Capital for a Sustainable Future in the Greater Mekong SubRegion](#). Meeting document for 4th GMS Environment Ministers' Meeting, Nay Pyi Taw, Myanmar". ADB, Bangkok
- Brown, E.D, Hill, C. J. & Cloke, J. (2015). [Green Growth or Ecological Commodification: Debating the Green Economy in the Global South](#). Geografiska Annaler: Series B, Human Geography.
- Bishop, J. and Hill, C.J. (eds) (2014). [Global Biodiversity Finance; A case for International Payments for Ecosystem Services](#). Edward Elgar, UK
- Gallagher, L., Hill, C. and Martin A (2013). [Valuing the biodiversity of dry and sub-humid lands](#). CBD Technical Series No. 71.
- Annah L. Peterson, Chloe Hill, and Louise A. Gallagher (2012). [International Biodiversity Offsets](#). In Ecosystem Services and Global Trade of Natural Resources. Routledge, London.
- Halle, M and Hill CJ (2008). [Learning for the Future: A Review and Documentation of the Process of Independent Scientific Review Panel for Western Gray Whales in Sakhalin](#). International Union for the Conservation of Nature, Gland, Switzerland.

Web writing & Digital Content Development

- Altus Impact website (www.altusimpact.com)
- Georg Schwede Consulting website (www.schwede-consulting.org)
- Inclusion Social Ratings website (www.inclusionsocialratings.org)
- Toak Investor Prospectus (<http://altusimpact.com/blog/portfolio/impact-investor-prospectus>)

Participation to conferences/presentations

- **WWF in collaboration with the Natural Capital Project:** Regional Training on Natural Capital assessments and mainstreaming, Phnom Penh, June 2015 (host, presenter & facilitator)
- **MacArthur Foundation:** Mid-term Evaluation of the MacArthur Foundation's Conservation and Sustainable Development Grant Portfolio in the Lower Mekong Region, Siem Reap, Cambodia, March 2015 (participant)
- **Asian Development Bank:** Fourth Greater Mekong Subregion (GMS) Environment Ministers' Meeting, Nay Pyi Taw, Myanmar, January 2015 (speech writer)
- **Asian Development Bank:** Strategic Environmental Assessment Knowledge Sharing Forum, Siem Reap, Cambodia, October 2014 (participant)
- **Global Initiatives:** Responsible business forum on sustainable development, Singapore, November 2014 (participant)
- **UNEP-WCMC:** Exploring the future: context specific scenario-guided policy analysis for development, food security and environment in South East Asia, Phnom Penh, Cambodia, October 2014 (participant)
- **WWF Greater Mekong Programme:** Strategic planning meetings, Bangkok, September 2014 and March 2015 (Presenter)
- **WWF Indonesia:** Heart of Borneo Workshop, Geneva, June 2012 (Participant)
- **UNEP:** TEEB training in Beirut, Addis Ababa and Santiago, Chile, February and May 2012 (Presenter)
- **IUCN:** Mesoamerican Biological Corridor Workshop, San Jose, Costa Rica, March 2010 (presenter & facilitator)
- **Conservation Through Research and Education:** Sustainable agriculture workshop, Darien, Panama, May 2009 (trainer)
- **IUCN World Conservation Congress,** Barcelona, September 2008 (Participant)
- **Convention of Biological Diversity:** International Payments Ecosystem Services Side Event at COP8, Bonn, May 2008 (Panellist)
- **Business and Biodiversity Offset Programme:** Workshop on Biodiversity Offsets Rome, February 2008 (Presenter)