

## CONTACT

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## EDUCATION

PhD Sustainable Development  
Loughborough University, UK  
2003 – 2007

MSc Conservation Biology  
Manchester Metropolitan, UK  
2001 - 2003

BSc Environmental Science  
University of Newcastle, UK  
1998 - 2001

Certificate Agricultural Economics  
SOAS, UK  
2013-2015

## SHORT COURSES

Content Design  
London Content Design  
School, UK  
2018

Innovation Strategy and  
Future Thinking  
IED, Barcelona  
2017

Advanced M&E  
INTRAC, Oxford  
2013

# Chloe J Hill

## Professional Statement

Seasoned sustainability strategist, researcher and communications specialist with over 12 years experience working with and providing strategic, technical and operational advice to a broad spectrum of organisations and clients across the globe from the UN, Governments, NGOs and the private sector, particularly within Latin America, Europe, and Asia. I am a creative thinker, dynamic implementer and strategic mastermind with an entrepreneurial spirit and an appetite for seeking innovative solutions towards social, environmental and disruptive challenges.

## Core Competencies

**Communications & Marketing:** Strategic content and creative digital communications specialist with impeccable writing, copywriting, storyboarding and messaging skills.

**Strategy:** A strong track record in the delivery of a diverse range of sustainability projects and strategies.

**Expertise:** Sustainable development, environmental policy & economics, sustainable finance, circular economy, green growth and supply chains.

**Research & Analytical:** Robust research skills (both qualitative & quantitative) with excellent information gathering, data analysis & visualization plus strong knowledge sharing skills.

**Programmatic:** Experienced programme manager with people management, financial and strategic planning skills.

**Business Development:** Entrepreneurial individual with proven experience in spearheading contracts with big name clients as well as organising events.

**Crosscutting Skills:** Specialist in multi-stakeholder engagement, partnership building and capacity building.

## Employment History

### SUSTAINABILITY STRATEGIST & COMMUNICATIONS SPECIALIST

*Freelance- Global (2017 - Present)*

- Working with government organisations, NGOs and the private sector to create meaningful content for a range of platforms as well as robust strategies that help to instigate impactful change. For more please see my personal webpage and portfolio: [chloejhill.com](http://chloejhill.com)

### SUSTAINABILITY COMMUNICATIONS ADVISOR & STRATEGIST

*Altus Impact - Switzerland & UK (2016 - Present)*

- Partner of a boutique environmental advisory & sustainable communications agency. Altus Impact is a collaborative network of environmental economists & strategists, expert number crunchers, content development specialists, and digital masterminds working with the public & private sector to find solutions to pressing development and environment challenges. Clients include UN Environment, GIZ, IUCN, WWF, IIED and others (see [altusimpact.com](http://altusimpact.com)).

- Major achievements: the capture of 10 contracts within first two years of operation with big name clients, excellent delivery of creative communications outputs which have generated impact, and the development of over 5 partnerships with relevant companies and organisations.

## LANGUAGES

English (mother tongue)

Spanish

French

## DIGITAL SKILLS

Office

Adobe Suite

Wordpress

Digital Engagement

## ACHIEVEMENTS

### Writing:

Published 8 times.

### Industry Influencer:

Generated impact across my sector.

### Entrepreneurial:

Established 2 small businesses.

### Digital:

Pioneered online annual reporting for one of the UN agencies.

### Cultural exposure:

Lived, worked and travelled in over 25 countries.

### Sporting & Endurance:

Swam across Lake Geneva for charity.

## INTERESTS

Travel

Photography, Journalism

Hiking, Surfing, Diving

Open water swimming

Mindfulness Meditation

Balcony gardening

Collecting egg cups

Yoga.

## REGIONAL COORDINATOR AND ADVISOR - GREEN ECONOMIES

*World Wildlife Fund for Nature - Cambodia (2014 -2016)*

- Successfully implemented a three-year regional green economy initiative for the WWF across the Greater Mekong Region;
- This included the delivery of technical, strategic and communications advice across all 5 national WWF offices as well as to other relevant national and regional stakeholders on green economy related themes;
- Achievements: increased availability of green economy information, data and guidelines and communications strategies and outputs as well as enhanced policies at the national level especially in Cambodia and Myanmar, expansion of green economy activities across the region as well as increased positive behaviour change among stakeholders.

## SENIOR ADVISOR - KNOWLEDGE GENERATION

*United Nations Environment Programme - Switzerland (2011 - 2012)*

- Invited to join the UNEP TEEB (The Economics of Ecosystem and Biodiversity) Office to advise on the knowledge generation behind their key training activities both online and in person;
- Thanks to these efforts over 10 countries have now executed ecosystem valuation studies at the national level and have incorporated natural capital values into their national accounting systems. Ecosystem services are also now much more mainstreamed in environmentally policy making at the global level.

## LEAD TECHNICAL WRITER & RESEARCHER ON BIODIVERSITY FINANCING, ENVIRONMENTAL GOVERNANCE, CLIMATE CHANGE AND FOOD SECURITY

*Various organisations (2007-2014)*

- **European Commission:** Executed an internal assessment of non-ODA financing flows for biodiversity projects from the EU to developing countries. The study has enabled the EU to identify new sources of biodiversity financing.
- **World Conservation Union (IUCN):** Led several biodiversity financing and environmental governance processes at their HQ in Switzerland and for their Mesoamerican offices, thanks to repeat hire. The outcomes have been wide reaching including the conceptualization of a regional transboundary conservation project in Central America, the development of the first publication on International Payments for Ecosystem Services, and research towards improved governance structures of IUCNs Independent Scientific Review Panel surrounding the conservation of Western Gray Whales.
- **Global Alliance for Improved Nutrition (GAIN):** Co-authored and researched a background paper on the impacts of climate change on global nutritional security which was used to inform speaking points for the Director of Gain at UNFCCC COP 2011 in Durban and to help position them in global climate change debates. GAIN now mainstreams climate change throughout their programmes.
- **UNEP-Chemicals:** Led the proposal writing of a successfully funded medium sized GEF project (US\$1 million). The project, which was funded in 2011, aims to reduce the local and global environmental risks from mercury mining in Kyrgyzstan.
- **UNEP – Economics & Trade Branch:** Co-authored a discussion paper on international biodiversity offsets which was presented at a Biodiversity and Business Offset Program meeting in Rome in 2008. This work forms the basis of the Verified Conservation Areas initiative.

References available on request