






DR CHLOE J. HILL

SUSTAINABILITY COMMUNICATIONS SPECIALIST

PROFILE

I am a seasoned sustainability communications specialist with over 15 years of global experience working with a broad spectrum of clients across both the public and private sector. Through leveraging a powerful combination of transformative communications, sensemaking approaches, deep sustainability expertise, futures strategy and conscious leadership techniques, I level up the leadership and impact of organisations that are eager to propel and shape the global sustainability movement and help secure a sustainable future for our planet.

CONTACT

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-  British National living in the Netherlands

EDUCATION

PhD Sustainable Development
Loughborough University, UK
2003-2007

MSc Conservation Biology
Manchester Metropolitan University, UK
2001-2003

BSc Environmental Science
University of Newcastle, UK
1998 - 2001

Certificate Agricultural Economics
SOAS, London, UK
2013 - 2015

SHORT COURSES

Strategic Foresight | 2023
CIFS, Copenhagen, Denmark

Service Design | 2019
Koos, Amsterdam, NL

Content Design | 2018
London Content Design School, UK

Innovation Strategy & Design Thinking | 2017
IED, Barcelona, Spain

Monitoring & Evaluation | 2013
INTRAC, Oxford, UK

CORE COMPETENCIES

Transformative Communications – from communications diagnostics that redefines organisational communications direction to crafting strategic messaging that speaks to your audiences and purpose narratives that drives up your impact.

Deep Sustainability Expertise – including climate change, food security, environmental policy and economics, sustainable finance, circular economy and green growth, nature conservation, and sustainable agriculture. Applied experience across Asia, Latin America, Africa & Europe.

Strategic foresight, Sensemaking & Future Thinking – a strong track record in the delivery of a diverse range of sustainability projects and strategies which also entails trend research, sensemaking approaches and strategic foresight to become future-ready.

Conscious Leadership – as a human connection enthusiast, I also help leaders and their teams uncover, build and strengthen the traits that are required drive the change needed in the world.

WORK EXPERIENCE

Sustainability Communications Specialist & Futures Strategist
Freelance consultant | Global | 2016 - Present

I work with conscious leaders and impact-driven organisations to propel and shape the global sustainability movement by levelling up the organisational leadership that is needed to help secure our collective sustainable future on this planet. See my personal webpage for more: www.chloejhill.com

Co-founder & Chief Strategist
HuckleBe | Netherlands | 2020 - 2023

Co-founder of a strategic communications boutique consultancy on a mission to propel sustainable futures. We work with impact-driven organisations to amplify their sustainability voice, boost their brand resilience and shore them up as an influential leader. From bold, intuitive forward-thinking strategies to content that captures and mind-shifting trainings, HuckleBe's unique set of tailored services enables our clients to reimagine new ways to elevate sustainability impact and behaviour change. See www.hucklebe.com for more.

Co-founder & Strategic Communications Advisor
Altus Impact | Switzerland | 2016-2021

Co-founder of and advisor for a global and collaborative network of sustainability and communications consultants working with the public & private sector to find solutions to pressing development and environment challenges. Clients include various UN agencies, government aid agencies, NGOs, social enterprises where Altus consultants, through a combination of cutting-edge research, sustainability strategy and communications, have transformed and elevated the impact of their programmes and projects. The network still continues to go strong today. See www.altusimpact.com for more.

LANGUAGES

English

Spanish

French

SKILLS

Digital (Adobe, Web, Social Media etc.)

Leadership & People Management

Team work

Innovation & Creativity

Communication, Facilitation & Listening

Critical thinking & Strategic Foresight

ACHIEVEMENTS

WRITING

Published over 10 times in world acclaimed journals and other renowned outlets.

INDUSTRY INFLUENCER

Generated sustainable impact across my sector.

ENTREPRENEURIAL

Established and successfully run 2 small companies.

DIGITAL

Pioneered online annual reporting for one of the UN agencies in 2016.

CULTURAL EXPOSURE

Lived, worked and travelled in over 25 different countries across the world.

SPORTING & ENDURANCE

Completed 2 triathlons, swam across Lake Geneva for charity and walked the Camino Santiago in Spain.

INTERESTS

- Food & Nutrition
- Travel
- Table Tennis
- Photography
- Creative Writing
- Hiking
- Scuba Diving
- Hang Drum
- Open Water Swimming
- Road Biking
- Personal Growth and Healing
- Meditation
- Breath Work
- Herb Gardening
- Collecting Eggs Cups and other weird and wonderful things like old antique signs 😊

Technical & Communications Advisor

World Wildlife Fund | Mekong Region - Cambodia, Laos, Thailand, Myanmar and Vietnam 2014 - 2016

Successfully implemented a regional green economy initiative for the WWF across the Greater Mekong Countries (Laos, Myanmar, Thailand, Vietnam and Cambodia). This included the delivery of technical, strategic and communications advice across all 5 national WWF offices in as well as to other relevant national and regional actors on green economy related themes which has helped to both transform regional environmental policy-making as well as strengthen regional, national and local sustainability efforts.

Strategic Advisor

United Nations Environment Programme | Switzerland | 2011-2013

Invited to join the UNEP TEEB (The Economics of Ecosystems and Biodiversity) Office to strategically advise on and produce content for TEEB's key training activities and materials (both online and in-person) on the tools and processes required to undertake ecosystem valuation studies at the national level. Thanks to these efforts, over 20 countries have now executed these studies and have incorporated natural capital values into their national accounting systems helping to improve decision-making on biodiversity and ecosystem service use.

Lead Writer, Researcher & Programme Designer

Various Organisations | Global | 2011 - 2014

Led various long-term research as well as programme design projects on biodiversity financing, climate change and ecosystem valuation for multiple global and inter-governmental organisations such as International Union for the Conservation of Nature (IUCN) – the world's oldest most established environmental NGO, the European Commission in Brussels, the Global Alliance for Improved Nutrition (GAIN) in Washington DC, the UNEP Chemicals Programme in Geneva, and the CBD Secretariat in Montreal Canada. The outcomes have been wide reaching from better informing global policy and decision-making to improved protected area management in Central America to programmatic mainstreaming of climate change to shaping joint programmes of work between UN organisations on drylands.

Project Director

CREA | Panama | 2009-2010

Coordinated, implemented and managed (in Spanish) a Dutch-government funded sustainable agriculture and rural livelihood programme in Panama for a local NGO established by British biologist and conservationist, Dr Michael Roy. Working closely with both the local project partners (other local NGOs, scientists etc.) and the project beneficiaries (small-scale farmers living near the Cocobolo Reserve), I designed and implemented strategies to increase agricultural productivity and mainstream value chain operations at the micro level as well as source local markets for selling the organically farmed produce. Thanks to these efforts the lives of over 20 families in the local area were radically improved and several hectares of rainforest were also restored.

Project Manager

United Nations | Switzerland & Panama | 2007-2009

Hired as an entry level consultant and project manager for the United Nations Environment Programme at the Economics and Trade Branch in Geneva (2007-2008) and then for the United Nations Development Programme in Panama City (2008-2009). During my time I provided both technical and managerial support for various flagship initiatives focused broadly around biodiversity financing and how to incorporate ecosystem services into economic planning, policy and investment at the sectoral level. The outcomes of this work have helped to guide both policymakers and businesses on the economic risks and opportunities of undertaking productive activities that utilise biodiversity and ecosystem services encouraging better planning and decision-making.

References available on request