



Getting Started: *A Sampling of Deed Ideas*

We want you to be successful in reaching your deeding goals. To help you get started, we've compiled a list of items, activities and deed donation ideas for your Deedfeed account. They say a picture is worth a thousand words but we want to see those pictures be worth more than words, we want them to mean more donations for you and your cause. Each photo or video you take of your deed is a way for you to personally connect with that donor and share with them the impact of their donation. The more they feel like they have made a difference, the more likely they are to donate more often and to tell their friends. So, here we go! Let's get deeding!



Animals

No matter what has happened to them in the past, animals are grateful for second chances. The human affection they receive in their new homes is free but getting them there isn't.

Animal rescue organizations, shelters, foster homes and service groups are a natural fit for DeedFeed. Photographing or videoing progress is easy and because these groups always have more than one furry body in their care, many deed ideas can benefit multiple animals in the program.



Deeds for Dogs and Cats:

- Train dogs to make them more adoptable
- Buy blankets or beds to help them relax
- Deed comfort toys to help them settle in
- Sponsor food to get them healthy (Kibble, canned food or treats)
- Veterinary care - it adds up!
- Rescue release costs from high-kill shelters
- Transportation costs from rescue situations
- Pet carriers
- A leash and collar combo so they're ready for adoption
- Photos from a professional photographer to help them get adopted
- Grooming so they look their best!



Horse related deeds:

Halters & lead ropes
Donations of tack
Blankets & day sheets
Veterinary care
Fly spray
Supplements for a month
A week of hay
A month of hay
Hoof trimming
Grooming supplies
Fly masks
Transportation from rescue situations
Auction rescue costs
Educational program materials for community outreach and support

Have a therapeutic riding program? Have one of your deeds sponsor a rider and show their progress!

Team with the YMCA or another youth group and introduce disadvantaged children to the world of horses and sponsor barn education classes or riding lessons!

Or just get children in your area involved in your program by sponsoring a horsemanship class - show them how awesome horses are!