

NADHIRA RYANA ALIFIA

• Content Writer •

ABOUT ME

I am a content writer seeking a full-time position in content writing, copywriting, and/or UX writing to apply my knowledge and skills for continuous improvement.

EDUCATION

2017 - 2021 • Universitas Padjadjaran
Bachelor of Arts in English Studies

2014 - 2017 • SMAI PB. Soedirman 1 Bekasi
Social Sciences

EXPERIENCE

PT Voca Cipta Indonesia (February 2021 - Present)

Content Writer

- Did research and analyses on parenting and education for website articles.
- Wrote SEO-friendly articles.
- Wrote engaging social media content, brochures, and other promotional materials.

International Office Universitas Padjadjaran (March 2020 - August 2020)

Translating Intern

- Translated and proofread the university news articles, bulletin, and social media captions.

Bimbingan Belajar Saintis Mulia (January 2020 - March 2020)

English Teacher

- Taught and prepared 9th-grade students for the national examination.

SKILLS

- Content Writing
- Copywriting
- Proofreading
- Working with SEO
- English-Indonesian/Indonesian English Translation

LANGUAGE PROFICIENCY

- Bahasa Indonesia (Native)
- English (C2 Proficient)