

Subject: TEST | Revolutionize your talent approach at SHRM24

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From: SHRM Annual Conference & Expo 2024

To: Mathewson, Katelyn



ARE YOU INVESTING ENOUGH IN YOUR PEOPLE?

Explore strategies for talent management at SHRM24

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CHICAGO
JUNE 23-26, 2024

REGISTER NOW

The top priority for HR professionals in 2024 is maintaining employee morale and engagement, according to the SHRM State of the Workplace Report.*

As your partner in the world of work, we've tailored our [people & talent management](#) content track at the [SHRM Annual Conference & Expo 2024 \(SHRM24\)](#) to provide you with the strategies you need to find the right talent and retain top-performing employees, boosting your organization's effectiveness along the way.

Here's a glimpse of what you'll discover when you join us in Chicago:

- [The Best-Ever Employee Retention Solution: Hold First-Line Leaders Accountable for Turnover Goals](#) with Dick Finnegan, CEO, C-Suite Analytics
- [Reengineering Talent Retention for the Future of Work](#) with Vivan Hairston Blade, MBA, MBB, PMP, President & CEO, Experts in Growth Leadership Consulting, LLC
- [How to Attract and Retain Top Talent to Create an Engaged, Productive Workforce](#) with Kevin Sheridan, Founder, Kevin Sheridan International

With effective talent management practices, you can create a workplace where employees feel valued, motivated, and committed to contributing their best work.

Join us at SHRM24, June 23-26, to elevate your talent engagement and retention strategies to new heights.

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WHY I ATTEND

HR Professionals Describe Their Experiences at SHRM Annual Conference & Expo.

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HEAR WHAT PAST ATTENDEES ARE SAYING ABOUT THE SHRM ANNUAL CONFERENCE & EXPO

MAXIMIZE YOUR LEARNING EXPERIENCE AT SHRM24

Power up your conference experience with a **preconference workshop**! Dive deeper into focused sessions on current workplace issues and trends, experience hands-on learning, connect with peers, and earn valuable professional development credits (PDCs).**

SATURDAY

- [Leadership Skills for the Senior Executive: Mastering the Art of Negotiation](#)
- [AI and Humanity in Harmony: Navigating the Future of HR with Intelligent Adaptation](#)
- [Make Training a Want To \(Not a Have To\)](#)
- [Solve Your Team's Communications Problem – The Illusion That It Has Taken Place](#)
- [The Future of Work & GenZ Talent](#)

SUNDAY

- [Preparing to Lead: Critical Project Management Skills for the HR Executive](#)
- [Religion and Work: Antisemitism, Islamophobia and More](#)
- [Conflict De-Escalation and Resolution for the HR Professional](#)
- [Map It Out: The Essentials to Building a DEI Strategy and Roadmap](#)
- [Building Connections from Day One: Activities for Integrating New Hires](#)
- [Managing Your Managers to Manage Better](#)
- [Compliance Bootcamp – Fundamentals of HR, Leave and Benefits](#)
- [Empowering Human Resource Leaders: Overcoming Imposter Syndrome Through Real-World Strategies and Case Studies](#)

VIEW ALL WORKSHOPS

CAN'T MAKE IT TO CHICAGO? JOIN US VIRTUALLY!



Attend from anywhere, watch sessions at your own pace, and enjoy interactive elements like brain breaks and networking opportunities. Plus, access all recorded sessions for 30 days post-conference.

REGISTER TODAY

*Source: 2023-2024 SHRM State of the Workplace Report

**Additional fee and registration required.



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