

# Joi Dean

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## EDUCATION

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### University of Cincinnati | College & Arts Sciences

Bachelor of Arts in Journalism

Dec 2022

### University of Cincinnati | Lindner College of Business

GPA: 3.72/4.0

Minor: Marketing

### University of Cincinnati | Linder College of Business

August 2023

Marketing Graduate Certificate

## WORK EXPERIENCE

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### The News Record (TNR) | University of Cincinnati

October 2019 – April 2022

Campus Life and Arts Editor

- Published 1-2 articles weekly including features to informative listicles for the student body
- Reviewed and edited 3-4 articles to prepare for publishing on a weekly basis

Campus Reporter

January 2021 – May 2021

- Initiated "Breaking Barriers" series, read by 500+ weekly student subscribers in student newspaper (The News Record)

### Cincinnati Magazine

May 2021 - August 2021

Digital Content Intern

- Spearheaded a community faced digital campaign that involved 30+ restaurants
- Drafted 24 articles that were posted on to the Cincinnati Magazine's website
- Responsible for creating meta descriptions that categorized each article by section, issue, category, photo that increased Search Engine Optimization over the course of the summer 2021

### Dayton Daily News

June 2022- August 2022

Digital Content Intern

- Produced 2-3 articles on a daily basis featuring members of the Dayton community or local events
- Multitasked between feature articles and press releases for 10 weeks on Arc, a publishing platform

### University of Cincinnati

DAAP Teacher Assistant Fashion in the Public Eye for Professor Laurie Wilson

August 2023- May 2023

- Documented and took notes for DAAP senior design students during fashion critiques
- Organized model call auditions for the DAAP fashion show and Keep track of 50+ students' attendance

### Cincinnati Public Radio

May 2023-Present

Freelance Journalist

- Produce 1 article on a weekly basis regarding the arts community of Greater Cincinnati area.

## LEADERSHIP

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### University of Cincinnati

August 2021 – May 2023

Residential Advisor

- Collaborate and strategize with university staff to create a positive and inclusive atmosphere for 40+ residents
- Respond to urgent situations by using University protocol to ensure the safety of my residents on a weekly basis

## SOFTWARE PROFICIENCIES/SKILLS

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Microsoft Office (Word, Excel), proficient in AP Style, collaboration, problem-solving, competitive research, research analysis, report writing, social media, Instagram, Facebook, Adobe Premiere Pro, Adobe Audition, Tik Tok