

JABAL NUR

Kendari, Southeast Sulawesi • 0821-4066-8370 • pariandopi@gmail.com
www.selalurebahan.com

SUMMARY

Results-driven SEO Specialist with a strong focus on On-page and Off-page optimization. Deeply versed in the latest Google Algorithm updates, comprehensive keyword research, and ethical link-building strategies. Proven track record of managing high-traffic platforms, including a blog with 50k+ monthly visitors, while consistently securing page 1 rankings for high-competition keywords.

WORK EXPERIENCE

SEO Staff, Smartsites Jun 2023 - Present

- Executed high-impact link-building campaigns by securing authoritative backlinks and managing guest posting strategies to strengthen domain authority.
- Optimized client company profiles across premium business directories.
- Collaborated on off-page SEO initiatives

SEO Content Writer, VCGamers Oct 2021 - Present

- Produced high-quality SEO articles focusing on gaming, anime, and technology.
- Optimized content performance by conducting in-depth keyword research and on-page optimization.
- Monitored trending topics across the gaming and tech industries to deliver timely.

SEO Writer, PT Pikiran Rakyat Media Network Jun 2020 - Jan 2021

- Optimized content for viral potential and search visibility, resulting in increased organic reach and higher click-through rates (CTR).
 - Collaborated closely with editors to identify trending keywords and implement real-time SEO strategies to secure top-tier rankings on Google News and Search.
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EDUCATION

SEO Advance Bootcamp Jun 2023 - Jul 2023

Digital Skola

- Completed a comprehensive SEO Specialist program at Digital Skola, mentored by an industry expert with 7 years of experience.

Bachelor of Islamic Law Jul 2017 - Oct 2021

Islamic University of Indonesia

- Expert in integrating analytical legal methodologies with SEO strategies to deliver consistent organic growth.
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ADDITIONAL INFORMATION

- **Technical Skills:** Site Architecture, Schema Markup, Core Web Vitals, HTML/CSS for SEO
- **Languages:** English, Arabic
- **Certifications:** SEO Advanced by Digital Skola and GA, SEO, SEM by G2Academy