

ERICKA N. GOODMAN-HUGHEY

erickagoodmannyc@gmail.com ▪ (347) 661-0164

PROFESSIONAL SUMMARY

I'm a features editor, digital storyteller and people leader who's fluent in SEO, CMS, content strategy and eCommerce. I've written cover stories and other long-form features.

EXPERIENCE

ESPN Digital, Bristol, CT

2016 – Present

Senior Editor, espnW and digital storytelling

- Develop, write and edit deeply reported features on the intersection of culture and sports, wellness and lifestyle trends for multiple ESPN properties.
- Create espnW-branded storytelling packages for television, digital, audio and print platforms.
- Supervise long and short-form content verticals, including culture, athlete voices and sports news.
- Manage content to support espnW's biannual summits, Disney initiatives and ESPN feature films.

Ebony Magazine & Ebony.com, Johnson Publishing, New York, NY

2011 – 2016

Senior Style & Culture Editor

- Wrote sports, entertainment and celebrity profile features.
- Developed universal voice for style and culture sections, including features.
- Styled all menswear shoots and handled the accessory market for cover shoots.
- Managed and edited content written by freelance reporters for print publication.
- Created social-first content for Facebook, Twitter, Instagram, Google+ and Snapchat.

New York Magazine & NYMAG.com, New York, NY

2011 – 2017

Contributing Reporter

- Interviewed celebrities at red carpet events and movie premieres.
- Wrote culture and lifestyle news pieces for print and digital platforms.
- Event coverage for Partylines, Daily Intel and The Cut sections of NYMAG.com.

Lucky Magazine, Conde Nast Publications, New York, NY

2007 – 2011

Associate Fashion Credits Editor

- Wrote captions and descriptions for all accessories and apparel featured in the magazine.
- Developed an award-winning revenue-generating tool for Conde Nast Publications.
- Promoted from freelance position to Associate Fashion Credits Editor.

InTouch Weekly, Bauer Publishing, Englewood Cliffs, NJ

2005 – 2010

Contributing Scene and Red Carpet Reporter

- Pitched, reported and wrote original news items for InTouchweekly.com.
- Developed key source relationships, which helped produce exclusive content.
- Live reported from red-carpet events, including MTV Awards and the Tribeca Film Festival.

ACCOMPLISHMENTS

- **Conde Nast's "Power of Suggestion" Leadership Board Member:** Q2 Subscription Model Winner, 2010
 - **Council of Fashion Designers of America (CFDA) Voting Guild:** Nominated Member of the CFDA's 2013, 2014, 2015, 2016 and 2017 Voting Guild Board
-

EDUCATION

Master of Science, Fordham University, Graduate School of Business, New York, NY
Specialization: Media Management

Bachelor of Arts, Howard University, School of Communication, Washington D.C.
Specialization: Journalism
Awards: Hilltop Academic Scholar, New Haven Academic Scholar