



JELISA COOK WRITER/REPORTER

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A 195 Firethorne Dr.
Newnan, GA 30265

PROFILE

Outstanding writer, editor, and entertainment reporter & enthusiast with varied experience seeks to utilize organizational, communication, and writing skills to contribute to an organization in the publishing & Entertainment TV/Film industry.

EDUCATION

BACHELOR OF ARTS MAJOR IN COMMUNICATIONS

MINOR IN ENGLISH

Jacksonville State University,
Jacksonville, AL
Degree completed in Dec 2011

AWARDS

TOP 20 JOURNALIST IN ATLANTA -BET

Retnah Agency, Fall 2016

BEST BLOGGERS IN ATL AWARD

JP Agency, Spring 2017

SKILLS

- Video Editing & Audio Production Skills
- Published Journalist whose adept to conducting high profile interviews
- Extremely well versed red carpet correspondent
- Efficient at meeting deadlines and working in a fast paced environment
- Adept at breaking new stories, reactive pieces, and covering live awards shows
- Proficient at producing & covering celebrity entertainment and urban culture

WORK EXPERIENCE

SHEEN MAGAZINE

Freelance Writer/Correspondent | Atlanta, Georgia | 2014 -Present
Contributes lifestyle, entertainment, and beauty content to online and print platforms. Corresponds on Major Red Carpets with BMI, BET, ASCAP and many more. (Awards/Premieres)

BET Awards

Soul Train Awards

ASCAP Awards

Cover Story Apr/May 2017 Draya Michele

Cover Story Sept/Oct 2017 Lance Gross, Lil Mama, & Tami Roman

BET NETWORKS

Official Red Carpet Correspondent | Los Angeles, CA | 2015 - Present

Covers the official BET Weekend & Award Show as the official red carpet correspondent/rep on behalf of Sheen Magazine. Inclusive with engaging with celebrities, producing interviews, and covering all newsworthy events.

BROADCASTING BEAUTY AGENCY

Senior Public Relations Rep | Atlanta, Georgia | 2014- Present
Worked directly with BB's Public Relations team to disseminate and collect press releases and news clippings related to the identity of the specific clients. Managed a team of 20 writers & edited all content for blog site.

ROLLINGOUT MAGAZINE

Creative Director | Atlanta, Georgia | 2015 - 2016

Pitched article and landed cover story for issue. Oversaw creative direction & content for story, as well as planned cover reveal event with Young Thug & Jerrika Karlae. This campaign reached more than 500K+ online with my insight and direction.

LINKS/ WORK SAMPLES

PORTFOLIO (CLICK) INTERVIEW REEL (CLICK)

Additional Samples & References available upon request.

INTERNSHIP

RADIO ONE - HOT 107.9

Production Intern + Assistant | Atlanta, Georgia | 2012-2015

Helped to generate story ideas, managed social media, and ran board during productions and performed various editorial and research tasks that assisted in the production of the broadcast

TV 24 NEWS

Broadcast Intern | Atlanta, Georgia | 2011- 2012

Wrote and proofread copy for teleprompter, produced news, and ran the cameras during news broadcast.

