

ALAN GRABINSKY

Freelance Writer, Journalist, Editor

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EDUCATION

Master's in Media, Culture and Communications, New York University **2013**

Specialization: Global and Transcultural Communications. GPA: 3.8

Skills: Ethnographic Research Methods, Qualitative Research Methods

B.A. in Philosophy, National Autonomous University of Mexico **2010**

Graduated honors. GPA: 3.8

Scholarship for semester study at the University of California, Berkeley, 2008.

EXPERIENCE

INTERsección **2014—Present**
Director and Consultant *Mexico City, Mexico*

Content marketing and storytelling agency.

- Researched, wrote and edited papers, blog posts, political speeches, newspaper articles, executive reports, video scripts and other formats for federal and local government agencies like SAE, Mexico City's Lab for the City, Mexico City's Judicial Department, Mexican Consulate in New York City. Developed content for private clients like Arquine, Gravita, Rozen.
- Selected projects: research for "Women entrepreneurs, a study" by sociologist Gina Zabludovsy for the Department of Evaluation and Statistics of Mexico; generation of analytics and communication strategies for "Plataforma Constitución" CDMX, a project to outsource the drafting of Mexico City's Constitution; content creation for Mapatón, a project by the Mexico City Government to map the city's transportation network.

Thunder11 **2013**
Account Executive *New York, USA*

Marketing and communications boutique agency specialized in technology startups

- Activities included press releases and media alerts, media outreach and relations, social media management, event management, and media monitoring for all company clients. I provided research in competitive analyses, company profiles and market research, as well as media opportunities for clients.

Mexican Consulate in New York City **2012**
Communication Assistant

- Developed long-term media strategies. Established digital networking services by mapping relations between immigrants and the consulate; helped increase the number of followers and traffic to websites and social media sites by 300% on Twitter and Facebook.

De la Calle, Madrazo, Mancera **2010-2013**
Digital Public Relations Specialist *Mexico City, Mexico*

Public affairs consulting firm specializing in policy and political communications.

- Developed extensive digital communication strategies for clients (government agencies, political leaders) including: multi-platform analysis of the organizations' media presence and reputation, delegation of new responsibilities to the agencies' communication team and long-term media positioning.

Jewish Salons **2008-2011**
Co-Founder and Director of local branch *Mexico City*

International NGO producing relevant Jewish cultural events.

- Established legal entity and coordinated funds for yearly budget. Organized and coordinated produced cultural events involving local and international artists, including travel, production, logistics and artistic contents. Designed marketing campaigns in radio, television, newspapers and viral media.

PUBLICATIONS

A selection of 60+ publications in English and Spanish. More [here](#).

Book Chapters

- "Continents", Anthology of Young Creators. Mexican Foundation for the Arts. Mexico 2015.

Papers

- *Space and networks: Mexico City and #yosoy132*. Online Journal of Communication and Media Technologies. October 2014.

Articles

- *Axolotls in crisis: the fight to save the 'water monster' of Mexico City*. The Guardian. December 4, 2018.
- *Mexico City's Jewish mayor wants to be identified by her policies, not her ethnicity*. The Jerusalem Post. December 6, 2018
- *Where to eat Kosher in Mexico City*. Roads and Kingdoms. October 4, 2017.
- *Sticky situation: Mexico City's Sisyphean battle with chewing gum*. The Guardian. August 14, 2017.
- *The untold story of the Mer-Kup gallery (Spanish)*. Letras Libres. July 8, 2017.
- *10,000 Hard-boiled eggs and the art of Pedro Friedeberg*, Tablet Magazine. May 5, 2017.
- *City Trash "Archeologists" Head to the Beach in Australia*. NextCity. December 13, 2016.
- "Conectados". *Mobile information-hub for Mexican immigrants in New York City*. Interartive Magazine: a platform for contemporary art and thought. August 24, 2014.

Mentions in media:

- *The Guardian (June 2016), The Jerusalem Post (Oct 2009), USA Today (2010)*

ADDITIONAL ACTIVITIES

Creative Writing Grant, Mexican Foundation for the Arts

2014-2015

Selected among 1000 postulants to develop book of essays.

Project for Public Spaces, NYC.

2012

- Internship. Performed multi-sited analysis of pedestrian behavior comparing 9-11 Memorial to Herald Square, Vessey and Church and Times Square. Oversaw and coordinated multimedia aspects of project including shooting, edition and curation of professional photography and time-lapse films.

Moishe House Mexico City.

2008-2009

- Coordinated the establishment of the community house. Co-administered budget and helped the house develop local and international presence. Participated in the development of over 70 events during the year.

International Social Work, Israel

2003-2004

- Volunteer positions through urban farming community, planting trees, general agricultural work.

CONFERENCES

A selection of conferences where I have participated as a speaker

- Limmud UK." Birmingham, UK. December 23-27, 2018.
- "International Conference on Media, Communications, Technology and Design" Institute for Communications Sciences, April 2014. Istanbul.
- "Networks and Space" in "The Media City" organized by the Helsinki Collegium for Advanced Studies Helsinki. may, 2013. Helsinki, Finland.
- "ROI Global Summit for Young Jewish Innovators." Tel Aviv, Israel. 2009.
- "ROI Regional Summit for Young Jewish Innovators: Latin America" . Cancún, Mexico. 2008.
- "Limmud-LA Jewish Conference." Los Angeles, California. 2010.

SKILLS, INTERESTS, OTHER

Languages: Fluent in English and Spanish (Native language), Intermediate in German.

Interests: journaling, swimming, yoga, bicycling, non-fiction.

Member of: ROI Community of Jewish Leaders (2008), American Association of Journalists and Authors (2019)