



Hi ,

May is Better Hearing and Speech Month (BHSM), and this year's theme, "Connecting People" not only champions reconnecting with loved ones but also highlights hearing care providers and the work they do to help your members care for their hearing.

This is the perfect time to remind your members of the hearing care programs and services available to them. If you're still looking for ideas, we have a BHSM resource page on our website full of important information you can pass on to your members. While you're there, check out the featured video.

Below are more articles that you can weave into your communications this month, and as always, if you need any additional help or information, feel free to contact me.

BHSM Resources

Speaking to a Loved One About Hearing Loss



[Learn More](#)

Talking to a stubborn loved one about their health is never easy, but it doesn't have to be impossible. In our blog, Dr. Carrie Meyer gives five tips on how to have this tough discussion with family about getting their hearing checked. Could be an important first step.

What to Expect at Your Next Hearing Exam

Acknowledging the fact that they may suffer from hearing loss is a first step for your members. The second step is scheduling a hearing exam, but what do they need to prepare for the exam? Again, our very own Dr. Carrie Meyer breaks down what your members can expect when they enter the exam room.



What to Expect

Save Your Hearing



Discover More

May 31st ends Better Hearing and Speech Month with National Save Your Hearing Day. Continue to encourage and offer your members ways to save their hearing. Use the end of May as a catalyst for June, which is National Safety Month.

2022 Hearing Content Calendar

As your team plans content for this year, we want to ensure that you're well equipped to talk to your members about hearing loss and their hearing benefit. Download our 2022 hearing content calendar now!

[Download Now](#)



Want more?

Amplifon has many assets and tools for you to promote your hearing benefit to your members.

[Learn more](#)



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Expires 07/01/2024

Kind Regards,
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To learn more about Amplifon Hearing Health Care and the program benefits,
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