



# HAVE YOU HEARD )))

MARCH 2022

Hi ,

Today is World Hearing Day, a global day of awareness of hearing loss prevention and care. Last year, the World Health Organization launched *The World report on hearing*, highlighting the increased number of people living with at risk hearing loss. This year's theme, **To hear for life, listen with care**, focuses on hearing loss prevention through safe listening.


As you continue to formulate your health and wellness content for the year, we want to be a **resource** for you and your members. Below are a few articles and key dates I recommend you consider for the coming months.




World Hearing Day of 2022 focuses on just how important safe listening is to maintaining and protecting your hearing. Introduce your members to this year's theme, read their *World report on hearing*, and download other materials for social media and the web.

[Learn More](#)

World Hearing Day  
3 March 2022





**To hear for life,  
listen with care!**



**Hearing loss due  
to loud sounds can  
be prevented**

LEARN MORE

*Make Listening Safe*

#worldhearingday | #hearingcare | #safelisting

## Reintroducing your Ears to Sounds



After a year of shutdowns, members might finally be able to move around the world in what's being called "the new normal." Our latest blog discusses four tips on how to prevent hearing loss as your members start to make plans again.

[Read More](#)

## March is National Nutrition Month

Did you know that the first signs of many diseases and conditions start with your hearing? This National Nutrition Month remind your members how important it is to

pay more attention to what they eat and introduce your members to vitamins and minerals that can help improve their hearing health.



[Learn More](#)

## Allergy Season is Right Around the Corner



[Discover More](#)

Has your nose started to run? Have your ears started to itch? Both of these symptoms together signal allergy season. However, allergy symptoms followed by hearing loss can be an indicator of Autoimmune Inner Ear Disease (AIED). Find out more about the signs to watch out for in our blog.

## Save the Date: Better Hearing and Speech Month

Each May, Better Hearing & Speech Month (BHSM) provides an opportunity to raise awareness about communication disorders. This year's theme is **Connecting People**. Now is the perfect time to promote your hearing program to your members.



Coming Soon

2022 Hearing Content Calendar



As your team plans content for this year, we want to ensure that you're well equipped to talk to your members about hearing loss and their hearing benefit. Download our 2022 hearing content calendar now!

[Download Now](#)

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## Want more?

Amplifon has many assets and tools for you to promote your hearing benefit to your members.

[Learn more](#)

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Kind Regards,  
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To learn more about Amplifon Hearing Health Care and the program benefits,  
please visit [www.amplifonusa.com](http://www.amplifonusa.com) today.

Make sure to sign up for the blog to make sure you don't miss our latest updates!



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