



LOVE IS POWER

The Brixton Design Trail returns for a second year as a London Design Festival District – and looks better than ever

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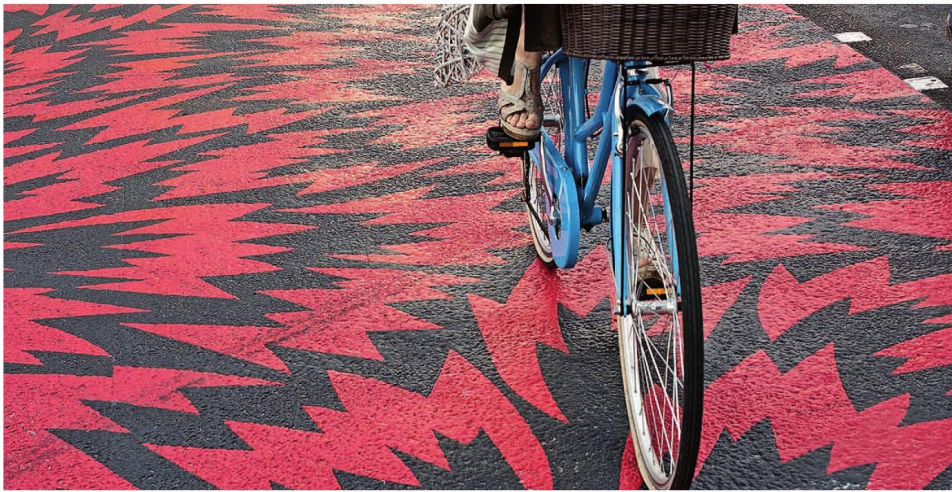
If you know Brixton, you'll know that it's not a cliché to say that it's home to a community with heart and soul. The People's Fridge at Pop Brixton, London's first give and take fridge for those in need, illustrates this perfectly. The 'Love is Power' theme for the second Brixton Design Trail is therefore extremely apt. As part of the

London Design Festival, the trail aims to communicate the positive force of love in celebrating difference and promoting acceptance of others.

Showcasing an exciting line-up of local designers from diverse backgrounds, it will champion the democratisation of design by establishing it as part of the every day; using the streets and public

spaces as canvases.

A number of the installations are set to bring permanent improvements to public spaces, putting creativity at the heart of the regeneration of SW4. In addition, a series of talks and tours will focus on Brixton's evolving design heritage, from murals to landmarks. Here's some of the highlights to look out for...



WHAT IS THE LONDON DESIGN FESTIVAL?

Established in 2003, the London Design Festival celebrates and promotes London as a world leader in design and innovation, and is the UK's gateway to the international design community. It has since earned a reputation in London's autumn calendar alongside London Fashion Week, Frieze and the London Film Festival, attracting the greatest talent in the capital in a citywide celebration of creativity.
londondesignfestival.com

FLASH OPEN BORDERS

Visitors entering Brixton from the north, south, east or west will be presented with Flash Open Borders, a series of permanently patterned pedestrian crossings created by Eley Kishimoto and Dolman Bowles. The four crossings will provide a dynamic visual marker welcoming people to Brixton.



UNTRANSLATION

Artist Sam Furness and graphic designer Toni Hollis will present *Untranslation*, an installation that explores how different cultures interpret the world by shining a light on individual words that are untranslatable in English, creating a cultural design dictionary with a series of flags suspended from the rafters of Brixton Village Market.



BRIXTON PLAYING FIELDS

A partnership between designers Studio HE and artist Lisa Turner-Wray will create Brixton Playing Fields, an outdoor art installation with collaborative play and inclusivity at its heart in an undeveloped pocket of land adjacent to St Matthew's Church. A series of interactive tools will be created to encourage shared experience, co-operation and imagination.



THE SILENT ARCH

Local design studio Bharat & Jean have drawn inspiration for The Silent Arch from the resolute community support for the businesses evicted from the railway arches. The public installation will present a colourful pastiche of an arch, which invites passers-by to reflect on how past and future development has affected the town centre.



UNDER/EXPOSED

Architects Squire & Partners will open the doors of The Department Store to host a design series collaborating with the area's finest creative talent. The line-up includes experimental installations, fashion and craft as well as workshops in printmaking, textiles and papercraft with talks from collaborators such as Eley Kishimoto, Interior iD, Based Upon and Opus Magnum.



ID PAPERS

Brixton-based Italian art and design house Animali Domestici will showcase art by local and internationally known artists and makers in their Victorian Grade II-listed workspace. Using paper, glass, stone and wood, ID Papers is a project aiming to redefine and explore new identities.



DESIGN CIRCUS

This playful weekend event is brought to you by Brixton stalwarts Crafty Fox Market and BRIXI, creative enterprises born of a love for all things handmade. It will showcase designers, free-thinkers and makers along with roaming performers, music and workshops.

LOVE STOPS

Love Stops from Art4Space will present a series of mosaic hearts handmade by community arts group Art4Space, which will create a visual prompt to passers-by to pause for a moment to consider themselves, and to promote wellbeing by suggesting positive actions.