

## ERIC SMITH

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### CAREER OBJECTIVE

Hardworking, versatile and veteran wordsmith whose love of writing, flair for creativity and attention to detail – along with a strong ability to work within team or individual environment and multitask under strict deadlines – would bolster any company's or organization's communication needs.

### SUMMARY OF SKILLS

News and feature editing  
News and feature writing  
Copyediting

Social media  
Associated Press style  
Newsroom management

### EXPERIENCE

SportsOneSource/SGB Media, Louisville, Colo.

*Senior Business Editor, 3/18-present*

- Write and edit articles about the outdoors, sporting goods & active lifestyle industries.
- Produce content for three B2B digital platforms – SGB Executive, SGB Update & SGB Today.
- Conduct interviews with C-level executives about industry trends and company news.
- Provide live news coverage of trade shows in the outdoors, sporting goods and active lifestyle industries.

Active Interest Media, Boulder, Colo.

*Freelance writer, 10/15-1/18*

- Wrote feature-length stories, news briefs and gear trends for *Snow Show Daily* and *OR Daily* – the publications of Outdoor Retailer's and SnowSports Industries America's annual Snow Show
- Contributed to *SnoWorld*, the publication that accompanies Warren Miller Entertainment films

Gale Media Inc., Lafayette, Colo.

*Editor, 10/17-3/18*

- Lead editorial direction for growing B2B industry multimedia publisher
- Oversee production of all print and digital publications
- Travel to industry events as representative of company

*Associate Editor, 9/14-10/17*

- Write, edit and post news to [mdm.com](http://mdm.com), the website of Modern Distribution Management
- Write blogs and feature-length articles for B2B industry publications
- Assist in research and production of in-depth industry reports and whitepapers
- Use Microsoft Office and Adobe Creative Cloud suites to perform tasks

The Daily News, Memphis, Tenn.

*Deputy Managing Editor, 6/10-9/14*

- Second in command of newsroom at venerable business and public interest newspaper
- Responsible for managing reporters and freelancers, editing copy, assigning photos, proofing pages and handling social media for daily, weekly and special publications
- Assisted reporters with beat development, story ideas, writing skills and source mining
- Used AP Stylebook, Microsoft Word, Adobe InCopy, HootSuite, WordPress and in-house content management system to perform daily tasks

*Senior Reporter, 2/07-6/10*

- Wrote 800- to 1,000-word business news and feature stories for multiple publications
- Tackled enterprising projects, including 3,000-plus word investigative stories
- Beats included real estate, logistics/distribution, transportation, sports and manufacturing

University of Memphis; Memphis, Tenn.

*Publications Writer/Assistant Editor 9/05-9/06*

- Wrote feature-length stories and news briefs for the *University of Memphis Magazine*, whose circulation was around 90,000, and *Update*, a campus faculty and staff newsletter
- Helped edit and proofread all publications produced in the U of M communications/PR office

Anchorage Daily News; Anchorage, Alaska

*Prep Sportswriter 1/03-8/05*

- Coordinated high school sports coverage for the largest newspaper in Alaska, a state with four athletic classifications and schools ranging in size from two students to 2,000
- Produced more than 175 prep stories annually and contributed to myriad staff reports

## **EDUCATION**

Rhodes College, Memphis, Tenn.

*Bachelor of Arts, English-Writing, May 1993*

## **REFERENCES**

Beth Bragg, Sports Editor, Anchorage Daily News, [bbragg@adn.com](mailto:bbragg@adn.com), 907-257-4335

Greg Russell, Publications Editor, University of Memphis, [grussll@memphis.edu](mailto:grussll@memphis.edu), 901-283-1981

Lance Wiedower, Marketing Strategist, Regional One, [lancewiedower@gmail.com](mailto:lancewiedower@gmail.com), 901-674-9056

## **INDIVIDUAL AWARDS**

Specialized Information Publishers Association

- Third place, Best Series of Articles on One Topic, 2017
- Hon. Mention, Best Business/Marketing/Other Interpretative or Analytical Reporting, 2016

Tennessee Press Association

- First place, Spot News Reporting, 2008

Society of Professional Journalists

- Second place, Sports Commentary, Non-Daily, 2008

Council for the Advancement of Secondary Education (CASE)

- Award of Excellence in Feature Writing; 2006-07

Tennessee College Public Relations Association

- Gold medal; Feature, News or Alumni Magazine Article; 2006-07
- Bronze medal, Feature, News or Alumni Magazine Article, 2005-06

Alaska Press Club

- First Place, Best Sports News Reporting, Large Newspapers, 2005
- Second Place, Best Sports News Reporting, Large Newspapers, 2005