

# Positivity Inducing Menswear Trends SS21

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Tom Ford



No. 21



Wooyoungmi

As the world continues recovering and focusing on a strong return to normality, the fashion industry does its part with the new Menswear Spring/Summer 2021 Collection. In unison creative directors, design heads, and creative teams are veering away from ultra-solemn attire and going positive with less serious and mood lifting looks. This season is all about focusing on an optimistic new start and creating promising aspirational looks to fully embrace it. Read on below to discover the top five trends to follow both at home and for slowly venturing out.

## Next Level Neutrals

These are not your *Nonno's* neutrals. Creams, beiges, tans, sands, nudes, fawns, camels and stone colors get an update this season. Neutrals are not only clean and put together but also give the wearer a sense of easy bliss and capability. These nude shades are seen in an entire modern monochromatic look, giving them an upgraded contemporary and fresh feel. Slip into coordinating beige colors with brown contrasting accessory elements like at *Tom Ford*. Or play it young and edgy like *No. 21's* beige golden-infused neoprene trench coat paired with a soft peach skin baring cropped lace top and fawn colored trousers. Alternatively opt for a relaxed suit in matching sand tones with a tan t-shirt beneath and lighter nude colored chunky sneakers like seen at *Wooyoungmi's*.



Versace



Ludovic de Saint Sernin



Paul Smith

## Rainbow Rows

Nothing says positivity like rainbows and open toe shoes. Luckily for us, both can be seen on runways (both digital and socially distanced) and lookbooks this spring. Follow *Versace's* lead in a beach inspired look of a brightly colored horizontal striped tee worn with loose red trousers, green and yellow socks and of course white sandals. Or stick with *Ludovic de Saint Sernin's* "fantasy" in long pajama styled rainbow lined ensemble.

*Paul Smith* also used the pajama influenced look but in a shorter variation and with darker rainbow bands

running from shoulders to legs. No matter which is your preference, any of these looks are definitely guaranteed to give you a serious serotonin boost and to punch up your wardrobe in the process.



Études



JW Anderson



Comme des Garçons Homme Plus

### Varying Volumes

Slide the volume up and down and everything in-between this spring. These styles are all about having fun with your fashion choices and not taking life (or yourself) too seriously. Challenge yourself to experiment with a more genderless and abstract silhouette. Look at *Études* for a more top heavy and manipulated proportion effect complete with a slimming belt and oversized metal

necklace. Go pear shaped with *JW Anderson's* spacious balloon trousers coupled with a fitted blazer and accented with an oversized drooping satin bow. Or rather, play up the volume on both the top and lower segments like seen at *Comme des Garçons Homme Plus* with large billowing cropped trousers, a loose high neckline, and a wide blazer with heavily padded shoulders.



MSGM



Gucci



Ami

### Cognizing Checks

Embrace this trend in soft shades or blazing multi-colored checks, there is no wrong way. This trend is reinterpreted this season in a variety of formats, from window or grid checks to tattersall and gingham. Get inspired by *MSGM's* coordinating bucket hat and trench coat in tattersall plaid in green, red, and blue that blend to create an almost teal. *Gucci* on the other hand welcomes a bold window

check pattern in pale yellow on both their trench coat and similarly matching hat with pops of bright red from the added handbag and collar. Parisian brand *Ami* daringly mixes small and large scale gingham in royal purple and white with stark white accessories.



Alexander McQueen



Berluti



Bianca Saunders

### Organic Blues Structured

Think serene bodies of cool water meet constructed tailored perfection. Feel the confidence of an excellent cut and fit while decompressing with soft nature inspired patterns in balmy blues. Look to *Alexander McQueen* for a superbly coordinated suit appearance, featuring organic color divisions of shades of blue and white. Alternatively try a mixing

pattern approach, by combining a bubble like unsymmetrical polka dot embellished turtleneck with a button up shirt displaying a volcanic inspired print like seen at *Berluti*. Or keep it simple and clean with flowing thick varying shades of blue on a button-front short sleeve shirt paired with a crisp pair of white trousers and dark brown loafers like demonstrated at *Bianca Saunders*.