

## NAUFAL RAFIF SIAHAAN

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### Universitas Brawijaya, Faculty of Social and Political Sciences

*Bachelor of Political Science*

*Study Concentration: Governance and Transition to Democracy*

- Grade Point Average: 3.00 / 4.00

## WORKING EXPERIENCE

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### **Raindex Creative** (2020 – Ongoing)

*Project Manager and Copywriter (Freelance) – Kopi Wangsa, East Jakarta*

- Creating monthly marketing and branding plans, strategies, and programs;
- Organizing and leading events and projects;
- Bridging company to external parties in pursuant to prospective mutual partnerships;
- Creating and delivering attractive ideas through advertisement texts that are to be displayed at the outlet and on social media platforms.

*Copywriter (Freelance) – Sauciko, South Bekasi*

- Creating and delivering attractive ideas through advertisement texts that are to be displayed at the outlet and on social media platforms.

## ORGANIZATION EXPERIENCE

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### **Abang None Jakarta Selatan**

2020 Finalist and Batch Coordinator – *South Jakarta (2020 – Ongoing)*

- Trained as a tourism ambassador for South Jakarta with specialties in; tourism, marketing, governmental knowledge, psychology, public speaking, fashion ethics, and Betawi culture;
- Managing, coordinating, and leading the Abang None Jakarta Selatan batch 2020 in its activities, programs, and projects;
- Bridging between the active members of batch 2020 with Abang None Jakarta Selatan parent organization and Suku Dinas Pariwisata dan Ekonomi Kreatif Jakarta Selatan and other external parties.

## **Universitas Brawijaya Model United Nations Club**

*Founder and the First President (2017 – 2018)*

- Established the foundations of the organization through creating the Charter and Bylaws of the organization and creating structure and systems;
- Recruited, managed, and led organization members, and resolving conflicts and providing assistance in the human resource development affairs;
- Created academic syllabuses and training systems and trained members pursuant to substantive excellence;
- Administered external affairs through making connections to external parties, making partnerships, and building organization image;
- Sent delegations to Model United Nations conferences all across the globe.

## **Student Executive Board of FISIP UB**

*Expert Staff of the Ministry of Foreign Affairs*

- Served as the front-liner of the parent organization, established and received communications to and from external parties;
- Conducted small-scale social researches related to the ministry's agendas;
- Organized events related to global affairs such as company visits and seminars.

## **ACHIEVEMENTS AND AWARDS**

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### **Asia Youth International Model United Nations Virtual Conference 2020**

*President Director of the International Criminal Police Organization*

### **Asia-Pacific Model United Nations Conference Sydney 2018**

*President Director of the Historical 1960 Katanga Crisis Cabinet*

### **Singapore Model United Nations 2018**

*Assistant Director of the Special Session of the Arab League*

### **Harvard National Model United Nations 2018**

*Delegate of the Republic of Albania in the United Nations General Assembly: Legal Committee*

### **Asia-Pacific Model United Nations Conference Hong Kong 2017**

*Outstanding Delegate of the United Nations Security Council*

## CORE COMPETENCIES

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Political Science	Organization Politics	Writing
Governance	Organization Management	Negotiation and Lobbying
Public Affairs	Public Relations	Public Speaking
Bahasa (Native)	English (Bilingual)	French (Beginner)