

OZARK CARPET COMPANY

YOU'VE GOT A FRIEND IN THE CARPET BUSINESS.

November 2, 2016

RE: Vanessa Silvas

To: whom it may concern

This letter is a personal recommendation for Vanessa Silvas. Vanessa has been working for Ozark Carpet Company for the last year as a sales consultant / social media director. Vanessa is hard working and thinks on her feet. I always try to hire people with an "owner mentality" and Vanessa certainly fits this bill. She sees and understands the big picture of our business and what we're trying to accomplish and has been extremely helpful in getting us to the point we are at now.

Vanessa is resourceful, and in general just good at finding solutions to whatever problem is in front of her, whether that is taking care of a customer, developing social media campaigns, shooting/editing video content to post on Facebook, etc. I also like that she doesn't require being told to do something. She essentially trained herself on all 6 lines of flooring we carry, did tutorials, talked to vendor reps, researched / built / tested / implemented a variety of Facebook campaigns, etc. She looks at things as if it were her business, and takes action accordingly.

Unfortunately as our company has evolved, the role we hired Vanessa for is no longer a full time position. If you are making the hiring decisions for your organization and need someone with Vanessa's skills, I would highly recommend considering her.

If you have any questions, please don't hesitate to call me. Thanks!



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