



Executive Luncheon Series

The Scholastic Children's Defense Fund (CDF) Fellows Program

This Week: An Introduction

By Khanh-Anh Le

The Scholastic Children's Defense Fund (CDF) Fellows program is an initiative designed to reach out to a diverse college population to increase interest in children's publishing.

Founded by Karen Proctor, Vice President of Community Affairs and Government Relations in collaboration with Marian Wright Edelman, President and Founder of the Children's Defense Fund, this 10-week program exposes five college students to a variety of Scholastic businesses and child-related advocacy. Based on their interests and collegiate majors, Fellows are paired with Scholastic executives who serve as corporate mentors to help Fellows gain a deeper understanding of the publishing industry. In addition to working with Scholastic executives, Fellows are also immersed in a rigorous pre-professional curriculum, led by Karen Proctor and program director Lin Lan, that is specifically designed to hone their business leadership skills.

Moreover, each year Fellows are assigned a group project to work on throughout the course of the summer that enables them to apply their skills, abilities and newly acquired experiences in a real-world business environment. This year's group project is New Voices, a company-wide forum that will showcase young literary and artistic talents who will represent new perspectives in the publishing field.

The Scholastic CDF Fellowship ultimately strives to inspire a love of learning and spread literacy by introducing books that mirror the children reading them.

For more information visit the website at:

http://www.scholastic.com/edffellows/

Elevator Up! Career Path Advice

This Week: Spotlight on the Library Services Division

By Rebekah Linga



Today, I sat down with Kerry Prendergast, Manager of Library Services at 557 Broadway. Ms. Prendergast manages the library's day-to-day operations, performs research, and oversees the Scholastic publication archives. She came to Scholastic four years ago after working for NBC. Anyone considering a career in Library Services "[needs] to be detail-oriented, have a good memory, and have intellectual curiosity," she noted.

One of the things that Ms. Prendergast said she loves about working for Scholastic is the informal but professional atmosphere. She also commented that she appreciates the position's constant challenges, and enjoys the opportunity to tackle new projects every day. Currently, she is working on moving archival copies of Scholastic books off-site; ideally, she would like one copy of each Scholastic publication to remain in the library, and one off-site to preserve and protect it.

Ms. Prendergast also offered some advice to the summer interns as we finish our college careers and enter the job market. "The most important thing is to never stop learning. You should also be prepared to work hard to prove you are the best candidate for the position." As interns at Scholastic, we have proven that we have potential, but it's important to keep Ms. Prendergast's advice in mind throughout the coming weeks and make the most out of the opportunity we have been given.

The library is open Monday through Friday, from 9 a.m. to 6 p.m. It's a great place to relax or work. Grab a book and curl up in one of the comfy chairs overlooking Broadway, or let one of the library's staff guide you through its computers and extensive collection of periodicals. It's a great resource for employees and interns alike. The library is located on the second floor, across from the Red Bar Café. Its staff can be reached at library@scholastic.com, or by calling (212) 343-6171.



CDF Fellows Program



Scholastic Trivia: Did You Know...?

By Rebekah Linga

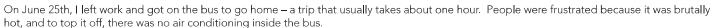
For a fun way to get acquainted with Scholastic in your free time, try the mini trivia quiz! All answers can be found by researching Scholastic's intranet or www.scholastic.com. Good luck!

- 1) Steven Spielberg would like to direct what Scholastic project in an upcoming film?
- The Holiday
- The 39 Clues Harry Potter
- The Lost
- 2) Which place in the world does NOT have a Scholastic international location?
- Mexico
- Argentina
- India
- Japan
- 3) How many Presidents has Scholastic Inc. had?

- 4) What tenet is NOT included in Scholastic's credo and code of ethics?
- Scholastic produces educational materi als to assist and inspire students to culti vate their minds to utmost capacity.
- We pledge ourselves to uphold the basic freedoms of all individuals.
- We believe that there is only one right way, and that is the one that should be fairly discussed.
- Scholastic produces educational materi als to assist and inspire students to be come familiar with our cultural heritage.
- 5) In the spirit of the 4th of July, how many places nationwide are called "Patriot?"
- (b)



By Diana Blanco



"We apologize, but due to the high price of gas, we will not be able to provide air conditioning today," the conductor boomed over the loudspeaker. "Sorry, and enjoy your trip."

Not too many people enjoy hot weather, but as for me, I am from South America and am used to the heat. I got home and turned the news on only to hear the following:

"A man ran off from a gas station with \$185.00 worth of gasoline."

Can you believe that gas is now being stolen? For the second time that day, it just hit me just how big this issue had become. Now, I know you all must be asking yourselves, "Why is she talking about gas when the title is about going green?"

Well, to start off, the rise of the Earth's temperature has become a major problem, changing not only the environment, but also the way we live. The ecological damage is piling up so rapidly that it's creating a chain of disasters - including tsunamis, floods, and poisoned food - that is taking many lives. All of this is part of a continuous chain reaction, further fueling seemingly unconnected events such as the rise in gasoline and food prices. We all know that this is happening. Although I'm not an expert on the topic, the blitz of environmentally-themed media is impossible to ignore.

With that said, are you actively doing anything to stop global warming or to make things environmentally better? I really hope you are because reading about this and feeling bad for five seconds doesn't help.

Join the campaign, and get dipped into green. I understand that after a busy day, you wouldn't necessarily want to do more work. But keep in mind that a little can go a long way, and small changes in your daily lifestyle can make a big difference in helping to protect our Earth and environment.

Here are just a few tips on how **you** can go green:

- Filter your water for drinking and cooking instead of using bottled water. 1.
- 2. Don't leave the refrigerator door open.
- Turn off the lights and TV if you know you will be out of a room for a long time. 3.
- 4. Think before you print so you don't waste paper. Making recycled paper uses 64% less energy and 58% less water than making new paper.
- Ride a bike from time to time. It will save you money and it is good exercise. Cars and light trucks produce 20% of all carbon dioxide 5. emissions in the United States. By riding a bike, you'll reduce your air pollution factor.
- Use nontoxic cleaning products and have a small plant in your office to absorb indoor pollution. 6.
- Teach your kids, family, and friends the importance of life by making the first step. Let's get dipped deep into green by spreading the 7. word and living a healthy life.

Fight Global Warming: 29 Things You Can Do, Sarah L. Clark You Can Save the Planet, Jacquie Wines www.planetgreenrecycle.com www.worldwatch.org www.thinkgreen.com







Comments and Feedback

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Thanks for your help!

*If you would like to get involved in the newsletter, email Irin Kim at ikim@scholastic.com.

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All the interns who partook in the Vote and/or Suggestion Box, and those who sent us pieces to use about their studies abroad