



trecsol.

Technology, Research, and Enterprise commonalities.

COMPANY | **20**
PROFILE | **21**

ABOUT OUR COMPANY



BRAND MISSION

To transform and remodel the world by bringing in new ideas and exceed by par excellence, making the world a better place with technology and digital aspects.



FUTURE PRECEPTION

To be the fastest, most reliable and up to the notch technical innovative company. To use the prime ways of agile methodology and bring a change. Being the fastest means, we want to be pioneer in making advancements regarding the digital world. We want to be the revolutionary company that achieves heights of technical innovation and shares it with the world.

WHAT WE DO?



Adaptivity

We get in the fun of adaptivity, and mold our ways of working according to the needs and requirements of the on-going situations in the digital world.

Implement

We are committed for a better future and better freedom. We implement new methods and techniques to technical solutions & acknowledge new experiences.

Deliver

We aim to deliver mixture of your dreams and our spices. By analyzing the dynamics of the tech universe, we are bound to make a change.

VISUAL GUIDELINES

LOGO

One of the most important things, the logo of TREC-Solutions is the beacon that make the company highly visible and gives it recognition. That is why the surety of the fact that the logo is used exactly by the instructions given in the guidelines. Our logo is a mixture of our icon, above our company name. Our logo makes us unique and we are proud of it, so we will be very happy to know that all the rules concerning our logo; told in this guideline are followed.

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The Logo

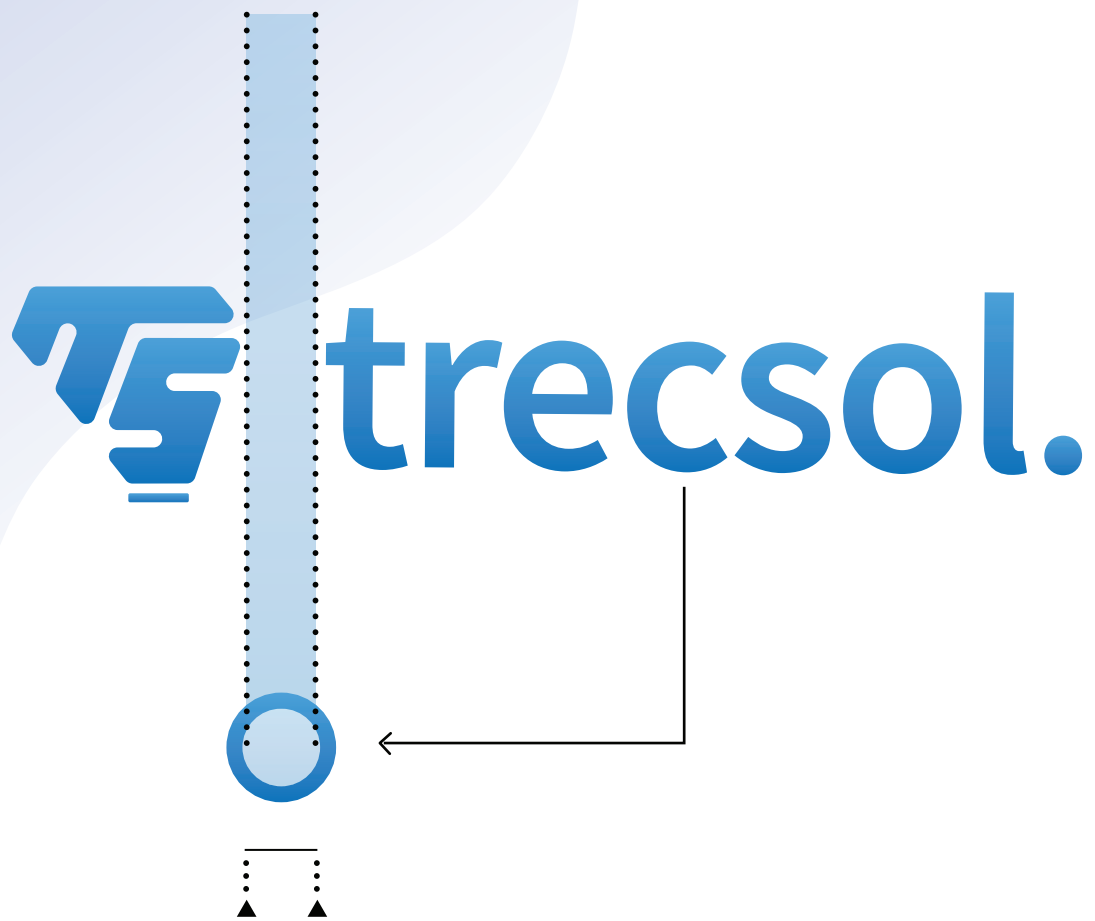
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The Icon The Wordmark



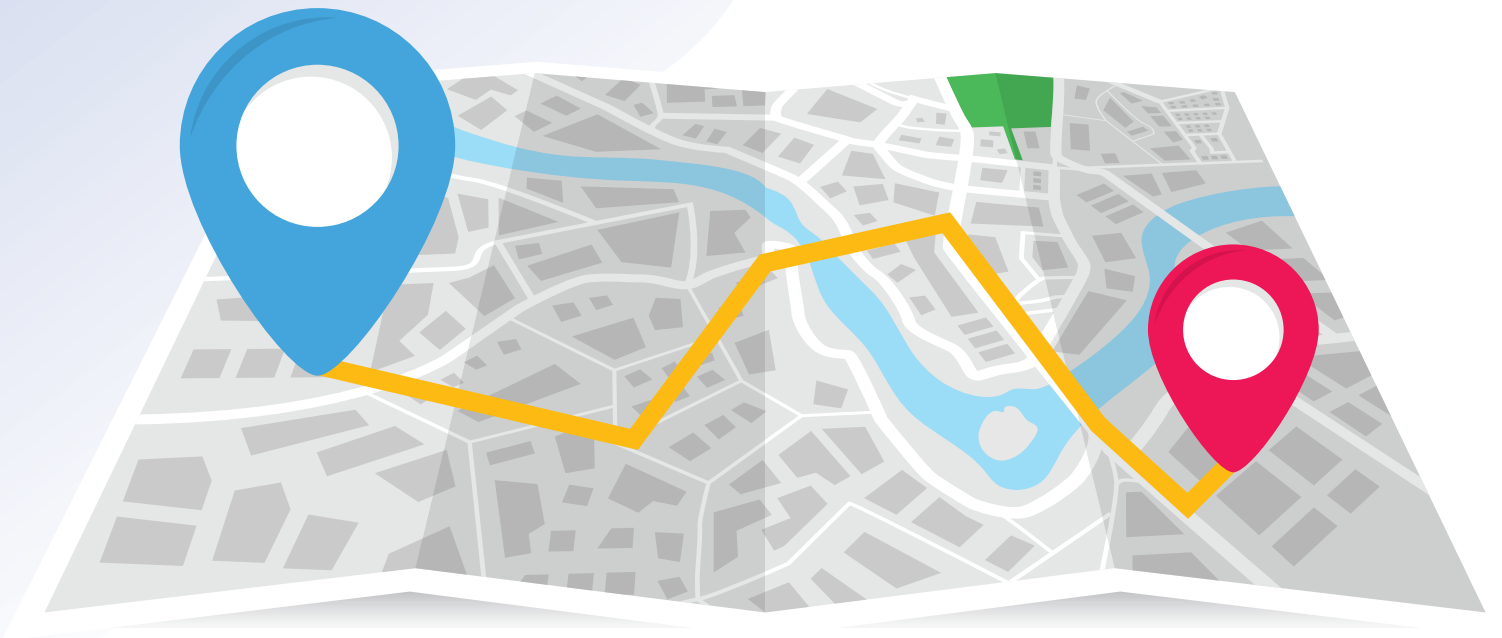
trecsol.



BRANDMARK

The brandmark guidelines are the instructions that inform about the primary colors of our logo, which can be used in the background, and the colors that the logo can be changed to; depending on several holidays, ceremonies or festivals.





OUR OFFICE

Best quality of work from intelligently planned geo-graphical locations, delivering from different sites.

Located in all the big cities, we always stay alert to all the news updates, trends and technological drifts!



Plot No. 17, Al Ghafoor Livena, Nazimabad # 3, Karachi,

COMMUNICATION GUIDELINES



Language

The primary languages for our conveyance purposes are:
English (USA), English (UK)

Readability

We use short, understandable and intricate sentences on our different platforms; in order for our audience to not feel or face any difficulty while understanding our goals.

Style

Our communication style primarily depends on the respective platform that we are working on, and the kind of audience we are dealing with. Our style can vary from technical to non-technical. Our tone of voice is often friendly and professional with a touch of empathy.



GET IN TOUCH



(021) 37224896



www.trecsol.com/



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