



# M. NASIR ARSHAD

CONTENT CREATOR | WRITER | MANAGER

A passionate and experienced content creator, writer, and manager with expertise in several sub-niches of content, such as creative writing, academic writing, paper blog posts, and copywriting, and an archive on most topics such as comedy, informational, podcasts, humourous or sarcastic, with astonishing results.

## EXPERIENCE

JANG MEDIA GROUP 2022 - present  
SUB EDITOR AT LIFESTYLE DESK

- To seek latest trends and updates in the entertainment world and transform them into a intriguing news report and stories, with attractive headlines

TREC. SOLUTIONS 2021 - 2022  
CONTENT HEAD

- To head and create all kinds of content for the firm; quality blogs & articles, web content, whitepapers, Ad copies, product descriptions, video production

## CONTACT

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## EDUCATION

IQRA UNIVERSITY  
BBA Honors  
2021-present

DJ SINDH GOVT. SC. CLG.  
Intermediate Pre-Eng  
2018-2020

THE EDUCATORS  
Matriculation  
2017

## LANGUAGE

English Language



Camera Confidence



## SKILLS

SEO



TOPICS



VIDEO EDITING



CONTENT MARKETING



WEB SERVICES



GRAPHIC DESIGN

