

**NEW PODCAST "INSIDE MY DNA"
EPISODE 1 FEAT JESSICA PIMENTEL**

NOW AVAILABLE EXCLUSIVELY ON TIDAL



As **Jennifer Lopez** was posing seductively for photographer **Tatiana Gerusova** for what would become historic ads for the Guess brand, she was working behind-the-scenes on a song with rapper and fellow Latina, **Cardi B**.

MORE: Alex Rodriguez Giving Jennifer Lopez a Good Luck Kiss Before Her Performance Will Make You Say 'Aww'

The mother-of-two is not only balancing two projects at a time either. She just scored a sixth number one song on the Billboard charts with her collaboration with **Wisin** titled "Amor, Amor, Amor." *World of Dance* is back and *Shades of Blue* is coming back this summer to NBC. And she has a serious relationship with former Yankee star, **Alex Rodriguez**, who was by her side at her Guess debut celebration held at the brand's Downtown Los Angeles headquarters on Wednesday.



"I was surprised when I got the call from my manager," she explained. "He said, 'Guess what? They want you to be the next Guess girl.' I said, 'Guess girl? Ok?' I'm a mom of two. I've been in the business for twenty years. But ok, I'm into it."

"I think they really wanted to show that they're an ever-evolving brand. And that to be powerful and youthful is part of who they are and they wanted someone who personified that," the Latin star added.

Following in the footsteps of legendary models who have posed for the iconic ads in the past like **Anna Nicole Smith** and **Claudia Schiffer**, made the Bronx born beauty wonder who she should find inspiration from for her shoot.

"What's funny is that they sent me all the books from all the past campaigns," she explained. "[When I saw them] I was like 'Oh my G photoshoot?' But I didn't want to do this, so I'm just go

**NEW PODCAST "INSIDE MY DNA"
EPISODE 1 FEAT JESSICA PIMENTEL**
NOW AVAILABLE EXCLUSIVELY ON TIDAL



annel during this
sked me to do



With so many projects going at once, one could wonder how she manages to handle it all as well as being a mom to her 9-year-old twins, **Emme** and **Max**.

"I just take it one day at a time," the Puerto Rican beauty said. "I usually have a bunch of projects going on at once. I have a lot of people that I work with that are amazing. Obviously, my kids come first, so I have to always prioritize with them in mind."

She added, "I just take things one at a time and I don't take on anything that I'm not passionate about and I think that's the trick. People think I take on a lot but honestly, if I'm involved in it it's because I love it, I'm passionate about it, I believe in it and I'm willing to work really hard on it."

PLUS: Jennifer Lopez's New Dance Track Is What You Need For A Poppin' Valentine's Day

And as far as those rumors about her collaborating with Cardi B, she says they're all true!

"I feel like you already know that I collaborated with Cardi B," she said laughing. "I do have a record coming out with her and it's coming out soon. The name of the song is 'Dinero.' I don't know what the video is going to be yet but we'll see what we come up with."

TAGS

ADD A COMMENT

SHARE THIS POST **536** Shares

536

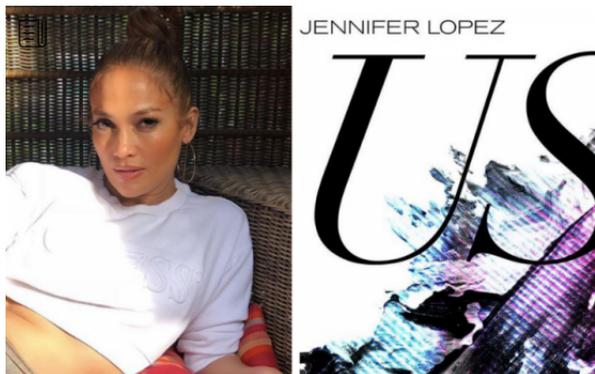
FOLLOW THIS STORY

**NEW PODCAST "INSIDE MY DNA"
EPISODE 1 FEAT JESSICA PIMENTEL**
NOW AVAILABLE EXCLUSIVELY ON TIDAL





SUGGESTED



(/entertainment/music/jennifer-lopez-new-music-us)

Entertainment
(entertainment)

Jennifer Lopez's New Dance Track Is What You Need For A Poppin' Valentine's Day

(/entertainment/music/jennifer-lopez-new-music-us)



(/entertainment/celebrity/cardi-b-bodyshaming)

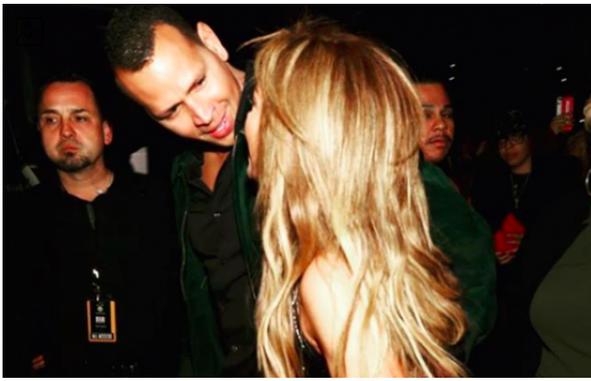
Entertainment
(entertainment)

We're Not Here For Cardi B's Bodyshaming

(/entertainment/celebrity/cardi-b-bodyshaming)

NEW PODCAST "INSIDE MY DNA"
EPISODE 1 FEAT JESSICA PIMENTEL
NOW AVAILABLE EXCLUSIVELY ON TIDAL





(/entertainment/celebrity/heartwarming-quotes-jennifer-lopez-alex-rodriguez)

Entertainment
(entertainment)

10 Heartwarming Things Jennifer Lopez & Alex Rodriguez Have Said About Each Other

(/entertainment/celebrity/heartwarming-quotes-jennifer-lopez-alex-rodriguez)



(/entertainment/award-shows/cardi-b-reading-fire-fury)

Entertainment
(entertainment)

Cardi B Reading Fire and Fury During the 2018 Grammys is Hilarious AF

(/entertainment/award-shows/cardi-b-reading-fire-fury)

Load more (/entertainment/celebrity/jennifer-lopez-confirms-collaboration-cardi-b?page=1)

TRENDING

1

**NEW PODCAST "INSIDE MY DNA"
EPISODE 1 FEAT JESSICA PIMENTEL**
NOW AVAILABLE EXCLUSIVELY ON TIDAL





This Venezuelan Reporter Gets Totally Nude to Deliver the News

(/lifestyle/news/venezuelan-reporter-naked)



10 Things You Never Knew About Kobe's Wife Vanessa Bryant

(/entertainment/buzz/10-things-you-never-knew-about-kobes-wife-vanessa-bryant)



The 50 Best Latino Singers of All Time!

(/entertainment/music/50-best-latino-singers-all-time)



Former Dominican Beauty Queen Wears Blackface to Imitate Afro-Latina Singer Amara La Negra

(/lifestyle/our-issues/amara-la-negra-blackface-dominican-host)



13 Celebs Before and After Plastic Surgery

(/entertainment/buzz/latina-celebrities-before-after-plastic-surgery)

**NEW PODCAST "INSIDE MY DNA"
EPISODE 1 FEAT JESSICA PIMENTEL**
NOW AVAILABLE EXCLUSIVELY ON TIDAL





Get the latest issue before it hits the newsstand!



Subscribe
([https://ssl.palmcoastd.com/29901/apps/PCD_DES_LANDING?
ikey=ZZGMGM](https://ssl.palmcoastd.com/29901/apps/PCD_DES_LANDING?ikey=ZZGMGM))

Sign up to receive the latest news from Latina

Enter Email Address →

Latina

[ABOUT US \(/ABOUT-LATINA-MEDIA-VENTURES\)](/ABOUT-LATINA-MEDIA-VENTURES) • [ADVERTISE WITH US \(/ADVERTISE\)](/ADVERTISE) • [CONTACT US \(/CONTACT-US\)](/CONTACT-US) • [RSS \(/RSS.XML\)](/RSS.XML) •
[SHOP LATINA \(HTTP://WWW.LATINA.COM/SHOP\)](http://www.latina.com/shop) •
[RECEIVE LATINA.COM UPDATES! \(HTTPS://SSL.PALMCOASTD.COM/29901/APPS/PCD_DES_LANDING?IKEY=ZZGMGM\)](https://ssl.palmcoastd.com/29901/apps/PCD_DES_LANDING?ikey=ZZGMGM) • [SITEMAP \(/\)](/)

© 2017 Latina Media Ventures LLC. All rights reserved. The material on this site may not be reproduced, distributed, transmitted, cached or otherwise used, except as expressly permitted in writing by Latina Media Ventures LLC. Latina is strictly editorial. Read our [Privacy Policy](#) and [Terms and Conditions](#).

**NEW PODCAST "INSIDE MY DNA"
EPISODE 1 FEAT JESSICA PIMENTEL**
NOW AVAILABLE EXCLUSIVELY ON TIDAL

